



Dr. Richard L. DeSaussure Jr. Honored

Baptist Trinity to File Certificate of Need For Area's First Residential Hospice Home

Baptist Trinity Home Care & Hospice has announced plans to file a certificate of need to build the Mid-South's first residential hospice home on the Baptist Memorial Hospital-Collierville campus.

The new residence, or "hospice house," is designed to serve termi-

nally ill patients who are unable to be cared for in their own homes. The hospice house also will provide acute care to hospice patients requiring more complex medical treatments and services. A multidisciplinary group, including a full team of doctors, nurses, social workers, chap-

lains, bereavement specialists and volunteers, will provide care to patients and their loved ones.

Families will receive additional support services, such as comfort baskets made by volunteers and anticipatory grief counseling, to educate them about the changes their

loved ones may experience. The residence also will offer pet, music and massage therapy.

A new facility for the Baptist Trinity Center for Good Grief will be built at the same time near the hospice house. The Center for Good Grief will offer year-round grief support services and will have an outdoor recreation therapy area, providing a camp-like atmosphere.

(Continued on page 5)

Helping Missions Accomplish Their Missions

For 15 years, CrossLink Has Outfitted Mission Trips With Donated Medical Supplies

CrossLink International equips Christian medical mission teams, hospitals, clinics and

missionaries with medical resources as they provide critical care to people in developing countries with little available health care.

What began nearly 15 years ago in a Sunday school class has expanded into a nonprofit corporation that has distributed more than \$28 million in medical supplies to 120 countries.

David Lewis, volunteer regional director of CrossLink International, stands among boxes of donations of medical supplies at the CrossLink office at First Baptist Church. Lewis, a retired Methodist minister, said the local medical community has overwhelmingly responded to CrossLink's needs. In fact, Lewis makes monthly visits to many metro Baptist hospitals to pick up donations.



(Continued on page 5)

GuideStone Annuity Representative Schedule

Dates and times are subject to change. Please contact your facility's Human Resources office for information. Baptist colleagues can contact Ken Peavy at 901-226-3518 or e-mail Ken.Peavy@GuideStone.org.

July 9 Baptist Memphis	July 17 Baptist Memphis
July 10..... Home Med. (Memphis)	July 18..... Baptist Golden Triangle
July 11..... Baptist Women's Hospital	July 19 Baptist North Mississippi
July 12 Baptist DeSoto	July 20..... Corporate Building
July 13..... Baptist Rehab-Germantown	July 30 Baptist Memphis
July 16 Baptist Memphis	July 31 Baptist Collierville

Center for Educational and Organizational Development

- Would I Follow Me?, 9-11 a.m. July 10 at Baptist Memphis Seminar Rooms 2/3
- Servant Leadership, 9:30-11:30 a.m. July 12 at Baptist Golden Triangle
- Everybody Wins, 9-11 a.m. July 13 at Baptist Lauderdale
- Talking from 9 to 5, 9-11 a.m. July 13 at Baptist Union County
- Servant Leadership, 9-11 a.m. July 18 at Baptist Lauderdale
- Built to Last, 1:30-3 p.m. July 19 at Baptist Women's Hospital
- Would I Follow Me?, 9-11 a.m. July 20 at Baptist Memphis Seminar Rooms 4/5
- Would I Follow Me?, 9-11 a.m. and 1-3 p.m. July 23 at Baptist Memphis Seminar Rooms 2/3
- Would I Follow Me?, 9-11 a.m. July 25 at Baptist Booneville
- Would I Follow Me?, 9-11 a.m. July 26 at Baptist Memphis Seminar Rooms 4/5

Baptist Operation Outreach health care van drive

During July, Baptist's metro hospitals will be collecting soap and deodorant for patients of the Baptist Operation Outreach health care van. Drop-off sites are: Baptist Memphis main information desk; Baptist Women's Hospital library; Baptist Rehab-Germantown lobby; Baptist Collierville employee entrance; and the Community Relations office at the Corporate Building. For information, please contact Tiffany Plain at 901-227-5322.

Seminar to Promote Women's and Infants' Care

To promote the advancement of women's and infant health care, Risky Business II will provide a comprehensive update on some of the challenges present in obstetrics today.

The seminar is Aug. 23-24 at The Racquet Club of Memphis.

This educational activity is designed for OB/GYNs, perinatologists, nurse practitioners, nurses, risk management and allied health professionals.

Guest speakers include Jeffrey Phelan, M.D., J.D., vice-chairman of Quality Assurance, Citrus Valley Medical Center in West Covina, Calif.; and Paul Gluck, M.D., chairman of the board, National Patient Safety Foundation, Miami, Fla. Moderators are Mary McDonald, M.D., Riad Homsy, M.D., Joseph DeWane, M.D., and Frank Ling, M.D.

CME, TNA and CEU credit is being offered.

For more information or to register, please contact the Center for Education and Organizational Development at 901-227-2544.

He who is faithful in a very little thing is faithful also in much.

LUKE 16:10



Internet and E-mail Precautions

IT Myths

Information Technology changes rapidly. Consequently, the things we know (or think we know) change as well. Listed below is one common myth.

Myth: *I don't apply patches and updates. I don't need them, and they just cause problems.*

Truth: Computers are machines, and like all machines, they require maintenance. While it's true that an update or patch occasionally contains a troublesome flaw or a bug, applying them regularly to your computer is essential to maintaining security. They help protect your computer and other networked computers against continuous security threats. Viruses and worms are stealthy. Users often don't even know their computer system has been hacked or infected until it stops working entirely. By the time an infection becomes obvious, it's likely your information will have been compromised or lost, and even more likely your computer will have spread the infection to other computers.

At work: Baptist regularly applies patches to PCs and other devices attached to our network. However, if you have a laptop that is a primary (or secondary) machine, please contact your local Information Systems representative to ensure these mobile devices are getting the updates they need as well.

For your home PC or laptop: Make sure you apply patches and updates regularly. Most of the time, you can set this up to run automatically with the supplier of the operating system (such as Microsoft Windows or Mac OSX). You may also be able to set up automatic updates with software vendors (such as your anti-virus vendor).

Service First Tip

The first crucial step in an individual act of service recovery is to recognize the "oops" at the moment it occurred, or very soon thereafter, regardless of whether the patient says anything then or later about it.

Source: Press Ganey Associates

BMHCC Helpline/Hotline 877-BMH-TIPS

If you have a question about legal or regulatory requirements, suspect any violation of BMHCC Standards of Conduct, legal or regulatory requirements or suspect that anyone is committing acts of patient abuse in any form, call 877-BMH-TIPS. Reports to the hotline may be made anonymously. Calls are handled confidentially to the extent allowed by law. Baptist does not tolerate retaliation for reports made in good faith. It is the policy of Baptist Memorial Health Care to admit and provide services to patients and guests without distinction due to race, color, age, religion, sex, national origin, handicap or disability. Marilyn Dunavnt is Baptist's corporate compliance officer.



Family, Colleagues Join to Honor DeSaussure

The Award of Distinction for Emeritus Physicians recognizes achievements and contributions to the profession. The Baptist Memorial Health Care Foundation established the award to honor physicians who have exhibited consistent excellence in patient care and service to the community.

In the photo, inaugural award recipient Dr. Maury Bronstein presents the Award of Distinction for Emeritus Physicians to Dr. Richard L. DeSaussure Jr. during the award ceremony recently.

Camp Gives High Schoolers First-Hand Experience

Tracey Taylor, center, listens to baby Ruth Haley's heart and breath sounds while Hannah Vise, RN, instructs her as part of the Crash Course nurse camp at Baptist Memorial Hospital-Union City. Also looking on are Crash Course participants Ashley Thetford, back, and Allison Bruff, right. Little Ruth's mother, Char Haley, watches from the bed. Crash Course is a nurse camp for Obion County-area high school students interested in a nursing or allied health career. Continued through a grant from the Baptist Memorial Health Care Foundation, Crash Course gives participants a hands-on look at the many different aspects of nursing and allied health professionals.



BAPTIST MEMORIAL HOSPITAL - MEMPHIS

Baptist Acquires Advanced Radiation Treatment Technique Delivery System

Baptist Centers for Cancer Care recently acquired Varian Medical System's Trilogy linear accelerator and Image-Guided Radiation Therapy technology, making it possible to deliver a wide range of ultra-precise treatments with great speed.

Baptist is the first health care system in the Mid-South with this technology, known as the Trilogy, which is housed on the Baptist Memorial Hospital-Memphis

campus. It will be used to treat all types of cancer.

The new technology is an integrated delivery system, which means it allows a number of treatments, such as stereotactic radiation—a treatment system that delivers radiation directly to cancerous tumors in a single treatment session—to be performed using one machine.

In addition, special technology

like the dynamic targeting feature allows doctors to more accurately see, measure, track and treat cancerous tumors. Doctors can see the tumors being treated in real time and adjust dosage, volume or location of treatment to best fit patient needs.

"Acquiring this technology allows us to give our patients better outcomes and increase comfort," said Gordon Lintz, administrator of the Baptist Centers for Cancer Care.

Baptist Centers for Cancer Care boasts Memphis' first adult myelosuppression unit—a specialized cancer unit for high-risk patients

with compromised immune systems — as well as the first adult cancer genetic counseling and testing program in the area. A 2002 grant from the Baptist Memorial Health Care Foundation provided for an additional genetic counselor and funded a nurse navigator program, designed to guide patients through the cancer journey. This grant also provided Baptist the opportunity to expand its stem cell transplant program to include allogeneic stem cell transplants, the process through which healthy donor cells are transplanted into patients with certain cancers.



Nurses Honored by Medical Executive Committee

The medical executive committee recently named its nurses of the year for their dedication to the nursing profession. Pictured left to right, are Thomas Greenwell, M.D., president of the medical executive committee; Marilyn Creed, interim chief nursing officer at Baptist Memorial Hospital-Memphis; Cindy Hassler of Baptist Memphis; Denise Martin of Baptist Restorative Care Hospital at Baptist Memphis; Janice Hill, administrator at Baptist Restorative Care Hospital; Sarah Olah of Baptist Memorial Hospital for Women; Carol Thetford, Baptist Women's Hospital CNO; Karen Brown of Baptist Memorial Hospital-Collierville; Susan Ferguson, Baptist Collierville CNO; Drake Grisham of Baptist Memorial Hospital-DeSoto; Mary Banks, Baptist Desoto CNO; Beverly Jordan, vice-president and Chief Nursing officer of Baptist Memorial Health Care; Fred Shedd of Baptist Rehabilitation-Germantown; and Brian Hogan, Baptist Rehab-Germantown CNO.

LEADER'S CORNER



Stephen C. Reynolds, President and CEO, Baptist Memorial Health Care

Leader today highlights something I am truly proud our organization is a part of.

We continually strive to help others and make a difference in their lives, and no matter how much is done, there is always much more to do.

This example truly reflects the concept that one person can make a difference.

Nearly 15 years ago, a Virginia physician had an idea to supply mission trips with medical supplies, and his Sunday school class made it a project.

A few years later, that project grew into CrossLink International, an organization that has distributed more than \$28 million in medical supplies to 120 countries.

What does that mean?

It means Christian medical mission teams, hospitals, clinics and missionaries across the country have medical resources so they can provide critical care to people in developing areas of the world who have little, if any, available health care.

About two years ago, this small Sunday school project opened a satellite office at First Baptist Church here in Memphis. Baptist hospitals are among the many churches, individuals, clinics and hospitals that support CrossLink by donating all types of medical equipment and supplies.

The Rev. Anthony Burdick, our system director of Pastoral Care, coordinates Baptist's efforts through Baptist Memorial Hospital-Memphis.

More often than not, the most simple things are needed. Children and infants with ear infections, some of whom have suffered for years, are cured within days because of the application of an antibiotic. Sores, cuts or scrapes that quickly

become infected are healed with antibacterial ointment. The Lions Club provides eyeglasses for many who have never known what clear vision is.

Vaccinations, health screenings and basic surgeries are performed – all because of the generosity of a community responding to a call of need.

Helping CrossLink provide such a necessary service to the world is another example of how we live our mission and ministry every day. Each of us has a hand in the helping of so many throughout the world. Colleagues who give to the Baptist Memorial Health Care Foundation make a difference in many different medical realms and help pay for medical care for those who cannot afford it otherwise.

We have ministered to our local homeless population for more than a decade, and for the past four years, we have done so through the Baptist Operation Outreach health care van for the homeless.

It's comforting and humbling to know we're a part of diverse

programs and organizations that help people, and I'm confident we've chosen the right programs in which to place our trust and resources now and in the future.

DeSaussure Honored

Last week, family and friends of Dr. Richard L. DeSaussure Jr. gathered in his honor, as he was lauded with the Award of Distinction for Emeritus Physicians. This is the second year for the award, and I can't think of a more deserving physician and humanitarian.

DeSaussure, in addition to a selfless devotion to his profession and his community, is also a top-notch physician who was part of a team that helped to make the Semmes-Murphey Clinic one of the foremost neurologic practices in the country.

He is one of a nucleus of physicians who practiced at Baptist and played a significant role in establishing Baptist Memorial Health Care as the place to go for care.

Nearly two years ago, CrossLink International expanded by opening its first satellite office in Memphis. Area hospitals and church and school groups help CrossLink by donating medical supplies for the mission trips.

"You have to understand that when a team goes on a medical mission, many times the most basic items are needed because of the underserved area the team's ministering to," said David C. Lewis, volunteer regional director of CrossLink. "Anything donated gets used, but things like gauze and over-the-counter medications are most needed."

Hospitals in the Mid-South, including many Baptist hospitals, regularly donate medical supplies to the mission, including surgical tools, used hospital beds and other equipment.

"For surgeries, we use disposable instrument packs, and many times, all the surgical instruments aren't used in the surgery," said Anthony Burdick, system director of Pastoral Care for Baptist Memorial Health Care. "Baptist can't use those items, but CrossLink can."

CrossLink's Memphis office has a storage warehouse for larger items and also stores and receives items at First Baptist Church on East Parkway. Shelves at CrossLink's office are filled with medical equipment and supplies, and large boxes filled with items recently donated from area hospitals packed the front area.

Lewis visits local Baptist hospitals monthly to pick up items as well.

Donations are sorted and organized. Inventory is managed by computer.

"Our hospitals and other groups have responded tremendously to our needs," Lewis said. "In fact, the response has been so overwhelming we need help going through and sorting the dona-

GET INVOLVED

For information on how to volunteer or donate supplies or money, contact the Rev. Anthony Burdick at 226-5025 or e-mail Anthony.Burdick@BMHCC.org

crosslinkinternational.net

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David C. Lewis, volunteer regional director of CrossLink

tions."

Baptist College of Health Sciences students and other nursing and allied health students volunteer time sorting through the equipment. Because of the nature of the donations, volunteers with some medical knowledge are helpful.

"Many of our Baptist colleagues benefit from CrossLink when they go on their church's mission trip," Burdick said. "It's such a blessing to be able to take the things we formerly discarded and have them used for healing."



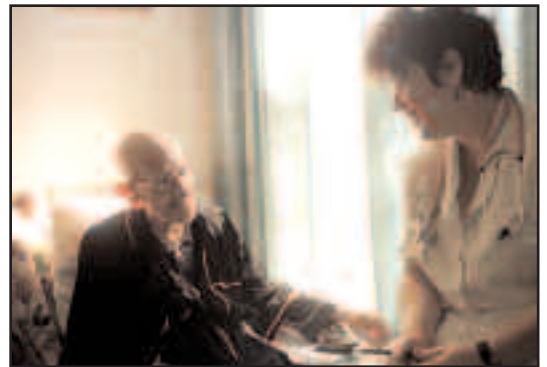
More Than a Century of Service

Anita Vaughn, left, administrator and CEO of Baptist Memorial Hospital for Women, congratulates Andrew Hayes of Food and Nutrition, colleague for 46 years; Anola Yee, director of Lab, colleague for 40 years; and Bill Taylor of Plant Operations, colleague for 38 years. All three have retired or plan to retire in July.

Residential Hospice

(Continued from page 1)

The hospice house, budgeted at roughly \$10 million, will be developed on approximately five acres on the Baptist Collierville campus. The home will be funded by ongoing capital campaigns and fundraising efforts with the assistance of the Baptist



Baptist is the only health care system in the Mid-South offering comprehensive end-of-life care that spans the entire continuum of care. The scope of services includes inpatient hospice; palliative care programs in four large, acute-care hospitals; grief camps for children; and a comprehensive bereavement center.

Memorial Health Care Foundation.

"Our community will benefit greatly by having a residential hospice house here in the Mid-South," said Stephen C. Reynolds, president and CEO for Baptist Memorial Health Care. "We're always exploring how we can better meet the needs of the communities we serve, and a residential hospice house provides a caring atmosphere for the entire family to spend with loved ones during their final days."

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and a comprehensive bereavement center.

In 2005, Baptist Trinity opened the Baptist Trinity Center for Good Grief, the region's first comprehensive grief center for children, teenagers and adults. In addition to Camp Good Grief programs for children and teens who have recently lost loved ones, the center offers individual and group counseling, community education and crisis intervention, all available free of charge because of donors and grants from the community.

In 2006, Baptist Trinity opened Memphis' first and only eight-bed inpatient hospice unit at Baptist Memorial Hospital-Memphis, expanding the end-of-life care provided to patients and family members.

CLASSIFIED ADS

YARD SALE

- Yard sale from 7 a.m. to 3 p.m. Saturday, July 7 at 8661 Beckenham Dr. in Cordova, selling baby girls' clothes up to 4t, women's clothes up to size 8, men's clothes, furniture, books and more.

HOUSEHOLD

- 36X60 White tile top and wood trim kitchen table with four wooden chairs, good condition, \$300 OBO; Jenn-Aire smooth top electric cooktop, black with stainless steel trim, still under manufacturer's warranty, \$300 OBO. Call 901-761-4142.
- Three-piece burgundy living room set, includes couch, loveseat and chair, \$250; five-piece dining room set, cream color, table and four chairs, \$150; both for \$350. Call 901-258-8787.
- General Electric range, 30-inch, smooth-top burners, digital control, white, excellent condition, \$550. Call 901-362-8411.
- Iron coffee table with beveled glass top, \$100 OBO. Call 901-754-1196.

REAL ESTATE

- Owner must sell 3 BR/2 BA home, gas fireplace, Jacuzzi, 1,200 square-foot garage, small lot, no down payment, assume loan at 5.5 percent, minimal closing. Call 901-384-9599.
- Home for sale at 1770 Edgeburg in Cordova, 4 BR/2.5 BA, bonus room, two-car garage, \$229,000. Call 901-685-1955.
- House for sale, lease or lease-purchase, Summer and White Station area, 1,000 square feet, newly renovated, corner lot with separate garage, includes refrigerator, \$900 per month rent or \$89,000. Call 901-326-8980.
- Hickory Hill home for sale, 5996 Bishop Dale Cove, 3 BR/2 BA, 1,500 square feet, large great room with fireplace, eat-in kitchen with a counter bar, two-car garage. Call 901-488-9874.
- Home for rent on South Pakrway, 3 BR/1 BA, newly remodeled, LR, DR, breakfast room, \$600 per month plus deposit; 3 BR/1.5 BA Cottonwood Cove home for sale, newly remodeled, \$115,000. Call 901-336-3390.

MISCELLANEOUS

- Bridgestone AT four wheeler tires for sale, front are 24x8-12, back are 24x9-11, from Honda Rancher and have about 73 miles on them, \$80. Call 901-870-6552.
- Lazyboy couch with two recliners, loveseat and additional recliner, multicolored rose, teal, blue and yellow, excellent condition, \$500. Call 901-837-4701.
- Dell computer, Windows XP, black with monitor, speakers, mouse and keyboard, cd burner and programs installed, like new, \$200 OBO. Call 901-644-5133.
- 60-inch Sony television, \$1,000. Call 901-262-7642.
- Kenmore side by side washer and dryer, \$200 each OBO; Evenflo baby saucer, \$25; Evenflo super baby saucer, \$25. Call Clayton at 901-299-3378.
- Gas walk-behind lawnmower, needs minor repairs, \$30 OBO. Call 901-761-4142.
- Tracker boots, size 8, \$50. Call 901-832-6527.

CLASSIFIED AD GUIDELINES

Classified ads are published as a service to Baptist colleagues in each edition of Baptist Leader. Submissions for each edition of Leader must be received by 2 p.m. on the preceding Monday. For any ad, please include work number and location for verification purposes and **one non-work number for publication.**

Ads run at least once, and will run as space allows. New ads will receive preference over repeat ads. Services and goods offered must be legitimate and legal, and Leader cannot be responsible for misprints, omissions or false advertising. All ads may be rejected at the discretion of Baptist Memorial Health Care administration or the editor.

Ads for services and goods must be offered or wanted by Baptist colleagues, individuals or independent contractors. Franchises, other non-independent services, medical, dental and other clinical services are not eligible for classified ads.

To submit an ad, e-mail leader@bmhcc.org or fax to 901-227-3516.

- Large black wire pet kennel with removable divider for dogs 70-90 pounds, like new, \$75; gray molded plastic dog house for medium to large dog, \$50 OBO. Call 901-522-2807.
- Wood bunk bed with trundle, sleeps four, \$150; TV cart, \$25; coffee table, \$75; lawn furniture, table and six chairs, \$150. Call 901-406-8926.
- Soft tub, seats two, inside or out, \$1,100; motorized wheel chair, never used, \$900; 1 carat tennis bracelet, \$250; 1 carat princess cut earrings, \$150; washing machine, like new, \$250; two black oriental screens with decorative ivory working, \$175 each, both for \$300. Call 901-503-4946.
- Bowflex sport, one year old, \$400. Call 662-449-5341.
- Four 17-inch aluminum wheels for Toyota Scion, BF Goodrich tires, \$300; full size mattress and box springs, \$75; full-size down comforter without duvet cover and mattress pad, \$65 for both or \$35 each, both white and in excellent condition. Call Carla at 901-484-3179.
- Peavy sound equipment for sale, includes large mixing board with carrying case, two large speakers with speaker stands, microphone and stand, two monitors and Sony tape deck, \$1,300. Call 901-262-7642.
- Central Park brand tiller, 5.5 hp motor, two years old. Call 901-262-7642.

SERVICES

- Tree service, trim and cut trees, provide cleanup serv-

ice, reasonable rates, free estimates, licensed, bonded and insured. Call 901-949-5114.

- Driveways, patios and walkways, score, stain and seal concrete floors, wood decks and arbors, new and repair. Call 901-596-2831.
- Inflatable bouncers for rent for birthday parties and other events. Call Chris at 901-487-5257.

VEHICLES

- Two 1997 Seadoos by Bombardier, great condition, \$7,500, double trailer included; 1978 Criss Craft 35-foot Catalina Cabin cruiser, 2 BR, living/kitchenette area, bathroom with shower, \$35,000, moving costs not included. Call 662-404-0079.
- 2005 Buick Lacrosse CX, champagne, sedan, automatic, 6 cyl., 16,400 miles, power, AM/FM/CD, OnStar, remote entry and remote start, warranty, like new, \$14,500. Call 901-873-4183.
- 2003 Volkswagen Beetle convertible, blue with black top, heated leather seats, 5 sp, 6-disc CD changer, cruise, new tires, low miles, \$14,995 OBO. Call 901-409-8995.
- 2006 Ford F150 Lariat, V8, 4WD, 4 door, black with tan leather, AM/FM/CD/mp3 player, bed liner with top, tilt, cruise, power seats and windows, excellent condition, 22,100 miles, \$29,750. Call 901-268-3495.
- 1993 Ford Ranger pickup, runs well, needs AC work, 195,000 miles, \$1,800 OBO. Call 901-334-8110.
- 1994 Infiniti Q45, leather, sunroof, 10-disc CD changer, new tires, well maintained, \$3,000. Call 662-895-4143.
- 1989 Honda Accord LX, body good, runs well, new tires and cv joints, \$1,900. Call 901-573-2824.
- 1992 Buick LeSabre, runs well, \$1,500 OBO. Call 662-838-8008.
- 1999 Acura 3.0 2d coupe, loaded, \$7,500. Call 901-405-4404.
- 2000 Chevrolet Cavalier, silver, 152,000 miles, AM/FM/CD, 5 sp, great condition. Call 901-680-0283.
- 2003 Honda Shadow Spirit 750, pearl white, windshield, highway bar, luggage rack, back rest, saddlebags, 11,000 miles, 50 mpg, excellent condition, \$3,700 OBO. Call 662-473-9150.
- 1994 Ford Bronco XLT, 4X4, new brakes, new Buckshot tires, tune up, \$3,500. Call 901-240-4772.
- 2001 Yamaha Blaster, nerf bars, like new, \$1,400. Call 901-832-6527.

PETS

- Six-year-old quarter horse with riding accessories, \$500; parakeet and cage, \$25. Call 662-564-4101.
- Free kittens, call 901-373-6730.
- Guinea pigs for sale, short hair, tricolor black, white and brown, \$25 each. Call 662-280-4720.

WANTED

- Seeking male or female roommate to share private home in Riverdale area, east Memphis, bedroom, private full bath, dining and kitchen access, private entrance, \$650 per month, cable and utilities included, parking in driveway and washer and dryer. Call 901-362-8411.

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