

A little retro fun to benefit newborn intensive care unit

A story good enough for a motion picture



BAPTIST GOLDEN TRIANGLE

Don't take a deep breath for granted

It should be no surprise that many in this area have sinus troubles, caused by infections or allergies. In other cases, it could be the southern climate and the damp air.

No matter the reason, many in Mississippi's Golden Triangle area have trouble breathing because they suffer from sinusitis, which simply is an inflammation of the sinuses.

But that doesn't give you any idea of how much discomfort and pain the condition can cause. Chronic sinusitis affects more than 30 million in the U.S. For most, medications or other home remedies are treatment options that work.

But what if they don't?

"Most patients respond to medication or allergy treatment, but some don't," said Justin Garner, MD, of Otolaryngology Associates in Columbus, Miss. "When patients don't respond to medication, they have options."

At Baptist Memorial Hospital-Golden Triangle, physicians have access to the Medtronic FUSION ENT navigation system for sinus surgeries, an electromagnetic guidance system that enhances accuracy and precision. It is the only one of its kind in Mississippi.

"This is another way technology has enhanced the care we deliver to patients," said Paul Cade, administrator and CEO of Baptist Golden Triangle. "Being able to present patients the best option to fit their needs is part of our commitment to the community."

In addition to advanced technology for sinus surgery, Garner and Baptist Golden Triangle offer sinus balloon surgery, which is a much less invasive option for some sinusitis

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BAPTIST CENTERS FOR CANCER CARE



About a year ago, Steve Valerio, left, received cancer treatments using a new high-dose, highly precise radiation therapy from the Trilogy system from Varian Medical Systems. In the above photo, Valerio speaks with radiation oncologist Jae Lee, MD, at the Baptist Centers for Cancer Care.

Trilogy offers pinpoint treatment

Steve Valerio was one of Baptist's first patients to receive cancer treatment on the Trilogy linear accelerator using image-guidance radiation therapy. Equipped with the On Board Imager device, the Trilogy utilizes X-ray imaging and cone beam CT prior to treatment, to "match" the physician's treatment plan and then make physical adjustments, which then allows for extremely precise treatment.

Valerio had his prostate removed in February of 2005. His PSA was found to be elevated during a routine exam. The decision was to receive radiation therapy from a new machine at Baptist Centers for Cancer

Care.

"July 5, 2007, I went in and consulted with Eric Balfour, MD," Valerio said. "I feared the side effects and all the physical problems associated with radiation therapy. Dr. Balfour and the staff walked me through the whole process."

Valerio, who turns 60 in August, received 37 treatments.

"It did exactly what the team told me it would do," Valerio said. "I didn't feel any significant side effects."

Baptist Centers for Cancer Care was the first health care system in the Mid-South to acquire the Varian Medical System's Trilogy Dynamic Targeting Image-Guided Radiation Therapy linear accelerator.

"The Trilogy accelerator is the first

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GuideStone Annuity Representative Schedule

Dates and times are subject to change. Please contact your facility's human resources office for information. Baptist colleagues can contact Ken Peavy at 901-226-3518 or e-mail Ken.Peavy@GuideStone.org, contact April Mollerberg at 901-226-3516 or e-mail April.Mollerberg@GuideStone.org.

July 1	Baptist DeSoto	July 16	Baptist Women's Hospital
July 2	Baptist Women's Hospital	July 22	Baptist Lauderdale
	Baptist Home Medical-Memphis	July 23	Medical Alternatives
July 7	Baptist Memphis	July 24	Baptist Trinity
July 8	Baptist Collierville	July 28	Baptist Memphis
July 9	Baptist Tipton	July 29	Baptist DeSoto
July 10-11	Baptist Golden Triangle	July 30	NEA Baptist
July 14	Baptist Memphis	July 31	Shared Services (Corporate)
July 15	Baptist Booneville		Baptist Union City

Useful Numbers

Center for Education and Organizational Development

■ To register for classes and seminars hosted by CEOED, call (901) 227-0660.

Information Systems Customer Support Center

■ Open seven days a week, 24 hours a day. Colleagues needing computer technical assistance can call (901) 227-7777, (888) 838-3777 or e-mail HelpDesk@bmhcc.org.



Going over old times

Susie Ingalls, Brenda Kiihaal and Dianne Hicks-Martin, all from the Baptist Nursing School class of 1968, talk over old times during a reception at the Memphis Zoo, held as part of festivities during the recent Alumni Reunion weekend for Baptist College of Health Sciences.



Etiquette ED

Q: As a Southerner, I was raised to behave well. I believe good manners are very important to a person's life. When I was a child, I was raised to put things away after I used them. Now I work at a place where the break rooms and bathrooms look like pig sties. I'm having trouble expressing myself, but it's turning my stomach. What should I do?

A: It's very disrespectful that others expect you to clean up their mess. Would you be willing to post a sign that says, "Your mother doesn't work here, so clean up your mess"? If you can't do that, just leave this letter in the bathroom or break room, and maybe the messy people will get the hint.

Shutdown notice

All computer systems and network systems at the Corporate Data Center will be shut down June 22. The shutdown is scheduled to begin at 8 a.m. and be back up about 8 p.m. in order to upgrade the core routing devices. Although the systems at the Corporate Data Center will be taken down, this will affect all facilities that depend upon systems at Corporate to run such applications as STAR, HPF, Cerner, Internet access, BaptistMD and the Enterprise Directory. Please contact your information systems site support manager if you have any questions. Updates will be announced on the customer support hotline at 901-227-4000 every hour. For questions or status updates during the downtime, contact your department manager or IS site support manager.

What time I am afraid I will put my trust in Thee.

PSALM 56:3

Baptist Memorial Hospital-Union City has named **Mike Osment** as chaplain and director of pastoral care. Prior to this, Osment was chaplain at Baptist Memorial Hospital-Golden Triangle.



Mike Osment

Baptist Memorial hospitals recently hired or promoted several colleagues to manager or director positions. **Keith Harmon** was named nursing unit manager for an intensive care unit step down area at Baptist Memorial Hospital-Memphis. He has been a Baptist employee off and on since 1994, and has held a number of leadership positions.

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BMHCC Helpline/Hotline 877-BMH-TIPS

If you have a question about legal or regulatory requirements, suspect any violation of BMHCC Standards of Conduct, legal or regulatory requirements or suspect that anyone is committing acts of patient abuse in any form, call 877-BMH-TIPS. Reports to the hotline may be made anonymously. Calls are handled confidentially to the extent allowed by law. Baptist does not tolerate retaliation for reports made in good faith. It is the policy of Baptist Memorial Health Care to admit and provide services to patients and guests without distinction due to race, color, age, religion, sex, national origin, handicap or disability. Marilyn Dunavant is Baptist's corporate compliance officer.

A story good enough for a motion picture

Everyone has a story to tell. All are, in their own way, unique and compelling, but Samuel Pieh's story is certainly one that takes compelling to another level. Considering the physical distance between Sierra Leone on the western coast of Africa and Covington, Tenn., where Samuel is director of rehabilitation at Baptist Rehabilitation-Tipton, you'd never guess the ancestry Samuel calls his own.

On the 5,000 Leone bill, a currency note for Sierra Leone, there is a picture of Sengbeh Pieh, who bears a striking resemblance to Samuel.

"We should look similar," Samuel said. "He's my great-great-grandfather."

But the story's more than simply a face on money. Sengbeh Pieh led a revolt that changed the course of history. Some historical documents claim the incident was the catalyst to ending slavery in the U.S.

In 1839, slaves aboard the



Samuel Pieh, right, director of rehabilitation at Baptist Rehabilitation-Tipton, is the great-great-grandson of Sengbeh Pieh, who led the revolt on the Spanish ship *Amistad*.

Amistad, a Spanish schooner, revolted to secure their freedom while being transported between Cuban ports. The revolt's leader was Sengbeh Pieh. The ensuing court case to secure the freedom of the *Amistad* passengers affected on U.S. policy regarding slavery.

After two years in prison awaiting a decision, the passengers received their freedom and were able to return to Sierra Leone. The incident and trial were highlighted

in a 1997 motion picture, "*Amistad*." Samuel was cast in the film as an *Amistad* captive who looked to Sengbeh as the leader.

"I was born in Greenwood, Miss., but my father, a native of Sierra Leone, went back," Samuel said. "I lived in Sierra Leone for 10 years."

Samuel's family returned to the Mid-South for school, and his father (Samuel Pieh Sr.) was teaching biology at Southwest

Tennessee Community College when he began to research the event. His family was also contacted by producers of the film to coach actors on a very specific dialect of Sierra Leone spoken by Sengbeh.

The popularity of the film helped bolster a medical mission organized by Samuel's father, Samuel Pieh Sr., who became involved in missionary work through working with domestic church organizations, and who returned to Sierra Leone.

"The mission has expanded now to Zimbabwe," Samuel said. "The mission, Mid-South Africa Link, works with local and state churches to send medical mission teams and supplies to Sierra Leone and Zimbabwe."

Samuel's mother is the chief medical officer of the U.S. Embassy hospital in Sierra Leone, and his father is now supervisor of the Christian Health Association of Sierra Leone.

"You never know who you're working with or sitting next to," Samuel said. "But even if someone's story isn't about something a movie's been made about, it's still interesting."

New therapy gets results

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machine of its type to deliver radiotherapy quickly and efficiently," said Karen McGraner, director of radiation oncology at BCCC. "This is important because no two patients are alike. Some need simple therapy, while others require more complex treatment. The Trilogy accelerator accomplishes both. Since implementing the Trilogy, 5,170 treatments for many different forms of cancer have been delivered.

Dr. Jea Lee, radiation oncologist, said BCCC was also first in the area to provide linear-accelerator based stereotactic radiosurgery and stereotactic radiotherapy treatments.

"In a single therapy session, SRS delivers a high dose of radiation to a specific target in any area of the body with extreme accuracy," he said.

"We are encouraged by our patients' results. A patient diagnosed with an inoperable lung tumor, also suffering from emphysema and other medical conditions, received four SRT treatments.

"The patient had follow-up image studies four months after therapy, and not only did the patient demonstrate full relief from pain, but no tumor was visualized on the follow-up radiology tests."

"Even with a small tumor, this machine enables us to deliver a higher dose of radiation to a specific area for treatment," said Albert Fung, Ph.D., chief medical physicist.

"It's great that we can offer this type of leading-edge treatment to patients," said Kevin

Bronson, M.Sc., medical physicist. Bronson works closely with Lee in planning optimal treatment techniques. "Dynamic Targeting and its new approach enables doctors to see, measure, track, and treat cancerous tumors with unprecedented precision, even when they move."

And Valerio is a walking testimonial to the advantages of using Trilogy. And while he's cancer free, he said you don't know if you're cured until your PSA level stays consistently low for 10 years. Because of the staff at the cancer center and leading edge technology, he says everything is going well.

"It will be a year July 4," Valerio said about his treatment. "I still go by the cancer center and see the staff, because after 37 treatments, you get to know each other. From the beginning to the end of therapy, I'd never been in a situation where everyone had the same kindness and caring."

Sinus (Continued from page 1)

sufferers. Similar to angioplasty for heart patients, sinus balloon surgery involves passing a wire and balloon into the sinus drainage pathway and inflating the balloon to alleviate the constriction of the passage.

"A sinus passage is somewhat like a tube," Garner said. "The balloon gently widens the passage and alleviates the pressure caused by a constricted opening."

FDA-approved since 2005, sinus balloon surgery has shown to be an effective alternative to invasive sinus surgery when medications don't work. And because it's less invasive, recovery time may be quicker.

"These services and technologies are an adjunct to what's already being done to help patients," Garner said. "Each sinusitis patient first goes through medications. Sinus surgery, including balloon sinusplasty, is for that subset of patients who don't improve with medication."

Sinusitis affects your ability to breathe. It can be, at the least, uncomfortable, and at the most, extremely painful. Sufferers of this condition simply want relief.

"When you can't breathe well, it affects everything you do," Cade said. "We want sufferers of this condition to have options for treatment."



Recipients of the Excellence in Nursing Award given by Baptist's Metro Medical Executive Committee, were recently honored. Pictured above, left to right, are: Dr. Tom Greenwell, president of the Metro Medical Executive Committee; Beverly Reed, Baptist Memorial Hospital for Women; Carol Thetford, Baptist Women's Hospital chief nursing officer; Janice Hill, administrator and CEO of Baptist Memorial Restorative Care Hospital; Lisa Hunt, Baptist Memorial Restorative Care Hospital; Susan Ferguson, chief nursing officer at Baptist Memorial Hospital-Collierville; Taniecia Smith, Baptist Collierville; Mary Banks, chief nursing officer at Baptist Memorial Hospital-DeSoto; Valerie Henson, Baptist Rehabilitation-Germantown; Linda Turk, Baptist DeSoto; Brian Hogan, chief nursing officer at Baptist Rehab-Germantown; Dana Dye, chief nursing officer at Baptist Memorial Hospital-Memphis; Larcenia Ricks, Baptist Memphis; and Beverly Jordan, vice president and chief nursing officer for Baptist Memorial Health Care.

Awarding
excellence
in nursing

BAPTIST DESOTO



New rehab garden

Pictured breaking ground to commemorate construction at Baptist Memorial Hospital-DeSoto for a new rehabilitation garden, left to right, are: Yvette Yochum, nurse manager; Randy King, administrator and CEO; Ken Kirkpatrick, director of plant operations; Brad Kennedy, director of rehabilitation services; Dr. Mark Cunningham, medical director of rehabilitation services; Andrea Crane, manager of therapies; and Walter Grace, assistant administrator. The new garden offers physical, speech, occupational and recreational therapists another location for therapy. The garden was made possible through a grant from the Baptist Memorial Health Care Foundation.



Baptist Memorial Hospital-DeSoto is hosting its VolunTEEN program through July 14, where teens are volunteering in such departments as outpatient radiology, women's services, human resources and other clinical and support departments. Pictured at left during the orientation session are, top row, left to right, Whitney Porter, Sally Ince, Portia Rucker and Eryn Taylor; bottom row, left to right, are Mercedes Basett, Jordan Rice, Lindsey Sullinger, Ariel Perez, and Duchess Albonetti. Not pictured is Taylor Hein.

College bound: where did the time go?

You have reached another milestone in life — your child has graduated from high school and has selected a college. Oh yes, you will write some more checks.

But does your son or daughter know how to manage money?

HealthNet Federal Credit Union can help you and your children. We offer a free checking account with free online banking and a VISA debit card. HealthNet is also part of a nationwide network of more than 3,200 credit unions referred to as shared branches or CU Service Centers. This network will allow you and/or your children to do transactions from coast to coast.

Are you looking for transportation to and from school? HealthNet can help you there as well by pre-approving an auto loan, and then you can go shopping. We can set up a payment plan that will be convenient for you and your children.

College is usually the first experience that older teens have with real independence. They will be bombarded their first week with credit card applications. Those easily obtained credit cards

have to be paid back. Buying what you want on a credit card may be priceless; but buying pizzas and movie tickets on credit is expensive.

Identity theft is a serious issue on college campuses. Please warn your children to be very careful of their credit and debit cards, blank checks, identification, social security card and PINs.

Their accounts could be wiped out before they know it. Remember those checkbook transaction records we all kept before we started swiping debit cards? They are a great way to teach a college student how to keep up with daily expenses.

HealthNet can help. Give us a call or stop by our office for account information and shared branch locations near your child's school. There are many sources that can help teach anyone about finances, whether it is handling a checkbook, creating a budget, or learning about credit credits and loans.

Visit our partner in consumer credit counseling at www.balancepro.net for great ideas for budgeting and managing your money.

Bill Whitten

*Vice President, HealthNet Federal
Credit Union*

Around the system

(Continued from page 2)

including director of emergency services for Baptist Memorial Hospital-DeSoto. **John Conrad** was named Baptist Memphis' manager of outpatient admissions. A 21-year Baptist employee, he comes to Baptist Memphis from the Baptist Memorial Hospital for Women, where he most recently served as a supervisor. Baptist DeSoto promoted **Meredith Bullard** to head nurse of the hospital's cardiac medical-surgical and observation unit. She started her Baptist career as a nurse intern in 2002, and became a registered nurse the following year.

Chris Park, DO, will be joining the New Albany Medical Group in July, practicing at **Baptist Memorial Hospital-Union County**. A Pontotoc native, Park received his doctor of osteopathic medicine from Kansas City University of Medicine and Biosciences.



All 'dressed up' for a good cause

The second annual "Premie Affair," a dinner and silent auction fund-raiser June 14 to benefit the newborn intensive care unit at Baptist Memorial Hospital for Women, raised enough money for the purchase of an additional Giraffe Omnibed for the unit. Pictured above, left to right, dressed appropriately for the disco-themed event, are: Nancy Averwater, administrator and CEO of Baptist Trinity Home Care & Hospice; Greg Duckett, senior vice president and corporate counsel for Baptist Memorial Health Care; and Anita Vaughn, administrator and CEO of Baptist Women's Hospital. Pictured below with the Giraffe Omnibed are NICU nurse manager Teresa Bentley, NICU researcher Beverly Reed, and NICU head nurse Marsha Alman, RN.



Baptist awarded by community organization

Scott Fountain, senior vice president and chief development officer for Baptist Memorial Health Care, receives an award on behalf of Baptist Memorial Health Care from Susan Stephenson of the Women's Foundation. The award recognizes Baptist's support of the organization's Urban Strategies Memphis HOPE initiative.



CLASSIFIED ADS

YARD SALE

- Moving sale, furniture, electronics, home décor and more at 6236 Thrushcross in the Macon and Sycamore View area from 4-7 p.m. June 20 and 8 a.m. 2 p.m. June 21. Rain cancels.
- Moving sale at 5343 Virgil in Bartlett June 20 and 21, rain or shine; furniture, pictures, appliances, clothes, grill, toys and more for sale.

LOST

- Family heirloom ring lost Friday, June 13 on the Baptist Memphis campus, white gold, three bands, odd shape, reward offered. Call 901-226-5725.

REAL ESTATE

- Condominium for sale at 3003 Walnut Grove Road, gated community, 2 BR/1 BA, about 900 square feet, \$42,000. Call 901-553-1063.
- Olive Branch home for sale, new floors, spacious home, 3 BR/2 BA plus bonus room, large above ground pool, great neighborhood, Pleasant Hill Elementary and DeSoto High School districts, \$147,500. Call 662-895-8362.
- Frayser home for lease purchase, 3 BR/1.5 BA, large den, enclosed double carport, large yard, alarm, repainted inside and out, \$1,875 down and \$875 per month. Call 901-949-9014.
- Whitehaven area home FSBO, 925 Enfield, 3 BR/1 BA, 1,459 square feet, detached garage/workshop with concrete floor, large lot, 100 percent financing, \$94,000. Call 901-345-3167.

HOUSEHOLD

- Bassett armoire with three drawers, large enough to hold a 44-inch TV, great condition, \$200. Call 901-853-2364.
- Like-new brown sofa, love seat and chair, \$700. Call 901-282-2785 or e-mail dc11772@gmail.com.
- Crossroads loft style twin bunk bed center, pine, excellent condition, includes six built-in dresser drawers, three-drawer youth desk, open book case, ladder and mattresses as part of set, \$650. Call 662-349-9771.
- Two Pottery Barn barstools, honey colored, \$40 OBO. Call 901-351-8173.
- Round solid oak kitchen table, great condition, \$300; two couches, one opens to full size bed, plaid color, good condition, other couch navy paisley, good condition, \$100 each. Call 901-605-3865.
- Two wing chairs, square solid wood coffee table and great oak desk with seven drawers, call 901-756-4002.
- Portable General Electric dishwasher, black door with almond sides and wood grain counter top, works great, used little, \$250. Call 662-609-1006.
- 72-inch round walnut table with six gray ultrasuede chairs, good condition, \$300; JBL studio monitors, 40 inches tall, \$50; black metal four-drawer file cabinet, \$25; wall size 52X94 wall mirror, black frame, \$200 OBO; oak rocking chair, \$25. Call 901-752-6085 and leave a message.

- Like-new Simmons Beauty Rest World Class series mattress, king size pillow top, \$850. Call 901-262-7642.
- Sony 60-inch big screen television, surround sound, perfect condition, \$850. Call 901-262-7642.
- Carved oak table with six chairs, removable leaf on gears, like new, must see, \$700. Call 901-262-7642.
- Phillips Magnavox 25-inch, cable-ready TV, excellent condition, \$175; small entertainment center, fits TV, good condition, \$50. Call 901-292-2645.

VEHICLES

- 2006 GMC Envoy, 26,000 miles, still under warranty, excellent condition, loaded, black with gray leather, power, sunroof, Bose sound, DVD, navigation, satellite radio, OnStar, tow package, premium wheels, \$17,500. Call 901-831-9890.

SERVICES

- Window treatments, wood and faux blinds, shutters and pleated shades, free estimates, free installation, low prices. Call Tom at 901-385-1095.
- Junk removal – I will haul anything, call 901-327-6215.
- Kitchen and bathroom remodels, additions, fire restoration, tile, decks, sheetrock and paint, free estimates, call 901-503-3429.
- Home remodeling, room additions, attic conversions, decks, fencing, hardwood flooring, painting, electrical and plumbing. Call Dan at 901-756-4002 for a free estimate.
- Child care for 7 a.m. to 7 p.m. shifts, licensed nurse, CPR certified, will keep your child in my Cordova home, hot meals will be served. Call Davalyn at 901-826-0672.
- Mother's day out program Monday, Wednesday and Friday from 9 a.m. to 3:30 p.m., playtime, learning time and music class, hot lunch will be served. Call Davalyn at 901-826-0672.

MISCELLANEOUS

- Sears treadmill, Lawn Boy lawn mower, Hoover upright vacuum, small Queen Anne coffee table, mahogany side table for sale. Call 901-454-0305.
- Large trampoline with side rails and net, \$90. Call 901-853-2364.
- Ivory wedding gown, never worn, price tags still attached, strapless A-line gown with beadwork, embroidery and train, petticoat and veil included, size 16, fits normal size 10, \$600. Call 901-268-3667.
- Canon EF 75-300 mm zoom lens, fits newer Canon models, \$50; Vivitar auto thriston flash 2800, fits 35 mm cameras, \$35. Call Tom at 901-385-1095.
- Graco Magnum XR-9 airless spray paint system, new in box, never used, heavy build quality, made in USA, \$525 OBO; Craftsman heavy-Duty 230 amp AC/140 amp DC infinite amp arc welder, made in USA by Century Welders (Lincoln Electric) for Sears, perfect condition, always kept in shop, all accessories, helmet and owner's manual, \$180

CLASSIFIED AD GUIDELINES

Classified ads are published as a service to Baptist colleagues in each edition of Baptist Leader. Submissions for each edition of Leader must be received by 2 p.m. on the preceding Monday. For any ad, please include work number and location for verification purposes and **one non-work number for publication**.

Ads run at least once, and will run as space allows. New ads will receive preference over repeat ads. Services and goods offered must be legitimate and legal, and Leader cannot be responsible for misprints, omissions or false advertising. All ads may be rejected at the discretion of Baptist Memorial Health Care administration or the editor.

Ads for services and goods must be offered or wanted by Baptist colleagues, individuals or independent contractors. Franchises, other non-independent services, medical, dental and other clinical services are not eligible for classified ads.

To submit an ad, e-mail leader@bmhcc.org or fax to 901-227-3516.

OBO. Call Robert at 901-412-2731.

- Ladies eight-diamond cluster ring on wide yellow gold band, \$1,500. E-mail debzmail60@yahoo.com.
- Half-size handmade cello with upgraded bow, excellent condition, Johannes Kohr K500C model, black case with wheels, \$400. Can e-mail photos, call 901-406-8926.
- Black diamond plate tool box for mid-size truck, \$100; white aluminum camper shell for mid-size truck, \$100. Pictures available by e-mail, phone 662-588-7191.
- JVC camcorder with tapes and tripod, \$100. Call 662-487-7828.

PETS

- Registered Labrador puppies for sale, two yellow remain, male has green eyes, female has brown eyes, already began kennel training, dew claws removed, first shots and wormed, \$200. Call Dale at 901-581-5147.

WANTED

- Carpool to Baptist DeSoto from Arkansas Saturday and Sunday, call Ty at 870-268-0090.
- Carpool from Batesville area to Baptist DeSoto, day shift. Call 662-609-1006.