

New assistant administrator
at Baptist Memphis

NICU reunion, flu shot event

Rehab Garden opens
at Baptist DeSoto

Dr. Johnson receives Pillar Award



Dr. Larry Johnson, center, recently was honored with the Pillar Award for Emeritus Physicians by the Baptist Memorial Health Care. Dr. Johnson accepts the award from and from Stephen C. Reynolds, president and CEO of Baptist Memorial Health Care, and Dr. Tom Greenwell, president of the Medical Executive Board. The Pillar Award, established by the Baptist Memorial Health Care Foundation, recognizes achievements and contributions to the medical profession by a physician who exhibited consistent excellence in patient care and service to the community. The award also provides \$10,000 to support the existing Dr. Larry Johnson Lectureship, which provides educational opportunities for health care professionals. The event was held Tuesday, Oct. 6 at Baptist Memorial Hospital for Women. Previous honorees include Dr. Maury Bronstein and the late Dr. Richard DeSaussure.

Putting patient care on their terms

Baptist Memorial Hospital for Women recently earned an Award of Excellence from Diversity Memphis, a human relations organization dedicated to bringing diverse groups together.

The award validates the efforts of clinical and support staff at Baptist Women's Hospital to become more aware of different cultures and diversity in the Memphis and Mid-South community. In addition to a diverse staff, Baptist Women's Hospital colleagues studied diverse cultures.

"Every department adopted a different culture, researched

(Continued on page 5)

Baptist tops St. Francis

Baptist Memorial Health Care recently defeated St. Francis Hospital/Tenet Health 44-19 in a special challenge slow-pitch softball game.

Team captain Chuck McGlasson, chief nursing officer at Baptist Memorial Hospital-Tipton, was named most valuable player, going 7-of-7 at the plate with five home runs. Baptist took the early lead with homers from Baptist Memphis' Doug Kendall and Baptist Tipton's Shane Denevan and Skipper Bondurant. St. Francis made a run to close the lead midway through the game, but timely hits by Baptist Rehab-Germantown's Amy Barringer, corporate information systems' Jason Byrd, Baptist Tipton's Shane Mischler and Baptist Rehab-Germantown's Brian Hogan helped the Baptist Sluggers pull away in the final two innings to win the game.



Baptist Memorial Health Care recently fielded a softball team for a game against employees from St. Francis Hospital. Timely hits keyed the Baptist 44-19 victory.

National Civil Rights Museum’s 2008 Freedom Awards

A limited number of tickets are available for Baptist colleagues to attend the free public forum featuring 2008 Freedom Award recipients former vice president Al Gore, and Diane Nash, a key figure in the American Civil Rights movement. The public forum begins at 10 a.m. Oct. 28 at the Temple of Deliverance at 359 G.E. Patterson. For tickets or information, contact Baptist community relations at 901-227-3505. Tickets will be given on a first-come, first-served basis.

Baptist Memphis names new assistant administrator

Ric Ransom recently joined Baptist Memorial Hospital-Memphis as an assistant administrator.

Ransom will supervise the hospital’s skilled nursing facility; institutional review board; the Baptist Centers for Cancer Care-Memphis; the hospital’s radiation therapy center; rehabilitation services; food and nutrition services; and the graduate medical education department. He also will lead Baptist Memorial Health Care’s strategic planning efforts for its cancer services.



Ric Ransom

“Ric brings a wealth of knowledge and experience to this position,” said Jason Little, administrator and CEO of Baptist Memphis. “I am very excited to work with him because I know our hospital will benefit tremendously from his skill and wisdom.”

Before coming to Baptist Memphis, Ransom held leadership positions at several hospitals, including vice president of operations for Wellstar Kennestone Hospital in Marietta, Ga.; vice president of support services for Wellstar Health System in Marietta, Ga.; and vice president of Baylor Medical Center at Irving in Irving, Texas. An attorney, he began his health care career as assistant general counsel for Eastern Health System in Birmingham, Ala.

Continuing education seminars

Gastrointestinal Cancer:

THE BIG PICTURE-Prevention, Detection & Treatment

This seminar will be Nov. 1 at the Fogelman Executive Conference Center at the University of Memphis from 7:30 a.m. to 3:15 p.m.

Esophageal Cancer Today

This seminar will be Nov. 7 at the Ann L. and Joseph Powell Library from noon to 1 p.m.

To register for these seminars, please call Baptist’s Center for Education and Organizational Development at 901-227-2544.

The Lord is good, a stronghold in the day of trouble, and He knows those who take refuge in Him.

NAHUM 1:7



Pumpkins-a-plenty

Baptist Memorial Hospital-Booneville earned second place in the Booneville Chamber of Commerce’s fall festival decorating contest. Pictured above are Baptist Booneville colleagues with their horn of plenty.

Evelyn Moore, patient care assistant, was named **Baptist Memorial Hospital-DeSoto’s** fourth quarter Service First Champion. Here is her nomination, written by a patient:

“After such a long time in the hospital, one sees the range of personalities and care providers. One begins to recognize superior service and job performance when compared to peers. She has been outstanding in her careful and respectful bathing, turning and interacting with my mother. No one has been kinder, more considerate or helpful. My mother was a patient for about four weeks and has received consistent exceptional care. She frequently and regularly inquires about any needs we have had – all of



Evelyn Moore

our special requests fulfilled.... I always heard positive comments from the other staff including nurses who seemed to find her indispensable as well as other PCAs. Reviewing your expectations I can say that she greeted me each time that I saw her. She came to the room frequently to determine whether we needed anything.... I also noticed that she always immediately charted all that she did. The key is consistency – she never faltered.... I just wish everyone was more like her, don’t get me wrong, the others are kind and all, but she just goes that extra two miles and more.... She puts her patients first.... She performs all duties always with a smile, which made me happy to see her and immediately felt better. She always ensured that I was clean and comfortable, and the staff commented that she would always go above and beyond, making their jobs easier. My family was very impressed with her and felt comfortable leaving me in her care. ”

(Continued on page 5)

**BMHCC Helpline/Hotline
877-BMH-TIPS**

If you have a question about legal or regulatory requirements, suspect any violation of BMHCC Standards of Conduct, legal or regulatory requirements or suspect that anyone is committing acts of patient abuse in any form, call 877-BMH-TIPS. Reports to the hotline may be made anonymously. Calls are handled confidentially to the extent allowed by law. Baptist does not tolerate retaliation for reports made in good faith. It is the policy of Baptist Memorial Health Care to admit and provide services to patients and guests without distinction due to race, color, age, religion, sex, national origin, handicap or disability. Marilyn Dunavant is Baptist’s corporate compliance officer.

AROUND THE SYSTEM



So close....

Dr. Randal Dabbs and Dr. Stanley Thompson react as Dr. Donald DeCarlo, right, almost sinks a putt during the Cardiac Classic golf scramble at Colonial Country Club Sept. 29. In its 13th year, the 2008 Cardiac Classic raised more than \$90,000 for the Baptist Memorial Health Care Foundation's Heart Fund.



Flu prep

Above, Rick Cressman, left, closes his eyes when given his free flu shot Oct. 10 at Baptist Memorial Hospital-Collierville. At right, 3-year-old Kennedy Stevens watches her mother, Stephanie Stevens, get her flu shot. More than 650 shots were given at the event held at Baptist Collierville, the Olive Branch Minor Medical Center, and the Memphis Public Library as a community outreach program.



NICU reunion

Above, 2-year-old Lily Frank gets close and personal with one of her nurses, Dianna Garner, at the NICU Reunion Oct. 4 at Baptist Memorial Hospital for Women. Lily weighed less than two pounds when she was born. Below, Brooklyn and Caroline Creasy follow along with their dad, Dr. Steve Creasy, after leaving the NICU Reunion. Held annually, the reunion brings together clinicians, families and former patients of the newborn intensive care unit.





Celebrating National Rehabilitation Week

Colleagues at Baptist Rehabilitation-Germantown celebrated National Rehabilitation Week with food and fun events, including trivia contests, barbecue, a pancake breakfast served by Baptist Rehab-Germantown leadership and ice cream sundaes. At left, physical therapist Bobby Krumhansl jokes with assistant administrator Rebecca DeRousse. Above, left to right, are Patty Ford, radiology; Tracy Bousson, radiology; and Anita Craven, surgery, go through the lunch line.

LEADER'S CORNER



Scott Fountain, United Way Board of Directors member, chairman of the Baptist United Way Campaign, and Senior Vice President and Chief Development Officer for Baptist Memorial Health Care

During challenging economic times, it's difficult to consider donating to an organization. Considering the sacrifices we've all had to make to pay for increased costs to get to work and feed our families, it is hard to think about taking another drop from our reservoir. During times we are tried, others' needs aren't always foremost in our thoughts.

But during these times, we are called upon to be even more giving and passionate about helping others. We are called to be an example to our peers, our family and our community, to spread compassion to one another and perform charity and good works.

If you think about it, just giving the cost of a soft drink or two every

paycheck can change the lives of thousands of children, seniors and families who need help.

United Way of the Mid-South serves Fayette, Lauderdale, Shelby and Tipton counties in Tennessee; Crittenden County in Arkansas; and DeSoto, Tate and Tunica counties in Mississippi. United Way helps support and fund more than 200 programs at more than 100 nonprofit organizations across the Mid-South.

United Way's impact is undeniable, as its supported programs affect about 350,000 people in the Mid-South, including families, seniors, children and those with disabilities.

It is an agency where much is done because of the combined power of many small gifts. With one week remaining in our metro United Way giving campaign, I am asking you to support this worthy organization.

Through your generous gifts last year, Baptist raised more than \$140,000 for the various agencies United Way supports. That means your gift helped early learning programs for children such as the Success by 6 program, veterans organizations like Alpha Omega Veterans Services, literacy, commu-

nity development, senior and homeless services and many more.

United Way is an effective organization and a great example of stewardship, as very little of your donation goes toward administrative costs. That stewardship is made possible in large part because of the volunteer workforce who implement campaigns such as Baptist's. Without the help of campaign leader Kim Hunter, director of claims and risk management, and his team of dedicated volunteers, this type of campaign would not be possible.

If you have a passion for a particular cause, this year's campaign allows you to direct your gift for that specific organization or cause. A general donation helps people in the Mid-South through a variety of agencies, but you can also direct your gift to your favorite agency, county, or cause.

In addition to showing our commitment to helping our community, giving to United Way expands Baptist's mission and ministry. And it's money well spent. Less than a dime of every dollar contributed goes toward administrative costs, which includes paying for analyzing community needs, delivering, tracking and auditing financial gifts,

measuring the impact of those gifts, raising money to help the community, supporting a small staff and reporting on the benefits of your gifts.

If you aren't giving now, I encourage you to donate the cost of a coffee or two per paid period to get started. If you are a current supporter of the United Way, we appreciate your contributions and hope you continue or increase your donations to support these valuable programs. Baptist's metro campaign comes to a close Oct. 31, but donations will be taken after that date.

Many of us are cutting back financially during these times. It makes sense. But our ministry and our calling to serve should not be swayed by temporary conditions or events. This is the time to help ensure those with the heaviest burdens are being reached.

If we all pitch in a little and spread our charity during this time of need, our combined contributions will make an enormous impact on our community. And then, these trying times are a little less trying for all of us.

Thank you!

MORE NEWS AND EVENTS



The power of pansies

At right, wheelchair-bound Henry Leake, center, plants a pansy during the opening of the rehabilitation garden in the courtyard at Baptist Memorial Hospital-DeSoto. Helping Leake are Robin Perry, OT, left, and Shari Butler, OT student, right. Made possible by an \$85,000 grant from the Baptist Memorial Health Care Foundation, the garden will allow rehab patients to experience different surfaces and work in a garden atmosphere to enhance coordination and manual dexterity. Above, Linda



Belk, right, plants an inaugural pansy in the rehabilitation garden. Helping Belk is her occupational therapist, Kathleen Purcell, OT. Viewing from the left are Dr. Mark Cunningham, medical director of rehab services at Baptist DeSoto, Stephen C. Reynolds, president and CEO of Baptist Memorial Health Care, and Isabel Webb, hospital volunteer.

Queen Reese was crowned fourth quarter **Service First Champion**

at Baptist Memorial Hospital-Tipton recently. Reese, a certified respiratory therapist, is



Queen Reese

an 11-year member of the Baptist Tipton team. Skipper Bondurant, Baptist Tipton CEO and administrator, recognized Reese as the champion during an award ceremony by reading her nomination. She was awarded with a coveted front-door parking space, plaque and check for her accomplishments. This is the second time in the last four years that Reese has been named Service First Champion. Kim Strickland, RN, nominated Reese for helping with a patient's family and noted that she "is truly a great example of how we should all approach our jobs. Great quality patient care cannot only include our patients; to be truly effective, it must also encompass their loved ones. Queen went above and beyond" for this family.

Diversity (Continued from page 1)

the culture and constructed an educational poster for the Cultural Diversity Fair we hold each year," said Rosalee Thompson, staff development manager at Baptist Women's Hospital. "Departments even brought food from the culture they researched to give others an idea of just how diverse our community is."

Chief nursing officer Carol Thetford cited that Vietnamese patients were becoming dehydrated and wouldn't drink water from the hospital's pitchers filled with ice. Through research of their culture, clinical staff found out that Vietnamese mothers only drink water at room temperature after giving birth – as a result, Vietnamese patients are given water at room temperature following child birth, and dehydration is not an issue.

In addition, the hospital offers diversity training for clinical staff and also offers patient assistance through interpreters and telecommunications devices for



Being awarded by Diversity Memphis not only recognizes Baptist Memorial Hospital for Women's efforts to have a diverse workforce, but also their efforts to learn about diverse cultures and ethnicities to better serve patients. In fact, learning other cultures is part of every department's continuing education efforts.

the deaf.

"About a third of our patients are minorities," said Anita Vaughn, administrator and CEO of Baptist Women's Hospital. "It's just the right thing to do. Being aware and knowledgeable of our diverse community allows us to care for patients more effectively."

The Diversity Memphis Awards of Excellence began in 2007 to recognize organizations that utilize and promote diversity to

enhance the community.

"This award says a lot about our staff," Thompson said. "It's recognition of our compassionate staff, who take time to learn about the culture of their patients. It puts patient care on their terms, so to speak, and allows patients to be more comfortable because they know their staff is not only clinically knowledgeable, but also sensitive to any cultural conventions that may require a change from normal processes."

CLASSIFIED ADS

YARD SALE

- Huge yard sale from 7 a.m. to 1 p.m. Saturday, Oct. 25 at 5364 Chinkapin Oak Cove.
- Rummage sale at 2018 McIngvale Road in Hernando, across from the high school, from 8 a.m. to noon Nov. 8. All proceeds go to Girl Scout troop 700.

WANTED

- Seeking used beginner trumpet, preferably with case. Call 662-893-3215.
- Looking for a used lift chair and recliner for disabled family member. Call 901-837-0473.
- Looking for Sweet Valley High books, e-mail me what you have at kerrybetha@yahoo.com.
- Single, non-smoking female seeks same to share Germantown condominium. Call 901-409-3669.
- Female roommate wanted to share 3 BR/2 BA Shelby County home with female. Call 901-233-6033 for information.

PETS

- Female Daschund free to good home, one-year-old, spayed and house trained; English mastiffs free to good home, one male and three females, two years old. Call 901-494-0850.
- Horse for sale, three-year-old spotted Tennessee Walking Horse, trailers well, excellent ground manners, \$1,200; chestnut quarterhorse, 13 months old, \$2,500. Call 901-854-9952 or e-mail eriningram@mail.com.

REAL ESTATE

- Home for rent at 1030 N. Evergreen, 2 BR/1 BA, ceiling fans in all downstairs rooms, bonus room upstairs and half bath, two-car garage, carpet and hardwood flooring, all appliances, central heat and air, iron storm doors, \$680 per month. Call 415-9097.
- Three-plus-acre lot in south central section of Tipton County, about two miles north of Shelby County, in Dove Heights subdivision off Hwy. 14, \$50,000. For information call 901-873-1013.
- Southaven home for sale, 2 BR/2 BA, Stonecreek subdivision. Call 901-283-5452.
- Home FSBO at 7140 River Reach Road, near Humphreys Blvd. and Riverdale intersection, 3,485 square feet, 5 BR/3.5 BA, completely renovated and updated with new kitchen, hardwood flooring, gunite pool and more. Call 901-351-6957 for viewing.
- Fayette County home for sale, 3 BR/1 BA, near Arlington, must sell. Call 901-867-0554.
- Cordova home for rent, 3,200 square feet, 4 BR/3 BA, bonus room, hearth room, dining room, great room, two-car garage, fenced back yard, kitchen appliances, \$1,475 per month. Call 901-494-1839.
- Home for sale FSBO, 3 BR/1 BA, bonus room. Call 901-413-9435 for information.
- Home for rent at 5230 Park Ave., 4 BR/2.5 BA, about 2,000 square feet, hardwood floors throughout, \$1,400 per month, \$1,400 deposit, \$100 application fee, one year minimum lease, credit check and criminal background check. Call 901-767-3900.

- Collierville home for rent or lease/purchase, 5 BR/2.5 BA, more than 3,100 square feet, oversize rooms, granite countertops, stainless cook top with convection oven, hardwood floors, master bath with Jacuzzi, renovated eat-in kitchen, two-car garage, fenced yard, \$1,900 per month. Call 901-494-3380.

MISCELLANEOUS

- Peavey TKO80 amp with 15-inch 80w Scorpion speaker, seven-band equalizer, headphone jack, high and low gain inputs, Ibanez TR (TRB) series 4-string electric bass, Qwik Tune GT-1 auto tuner, strap and cable, Ibanez hard shell case, all for \$300 OBO. Call 901-277-9300.
 - Many items for sale: 60-inch solid wood round kitchen table, maple finish, four matching chairs, excellent condition, \$100; 7.5-foot artificial Christmas tree, pre-lit with multicolor or white lights, used once, \$50; AIWA stereo system, four surround sound speakers, amp, CD and cassette player do not work, \$50; Yamaha FG200 guitar, Guild hard shell guitar case, both in excellent condition, \$50; turntable for 33 RPM records, pre-amp, good working condition, \$50; reel-to-reel tape recorder, tube type, needs drive belt, \$50; Epson Stylus C86 color printer, needs cartridges, \$25; SLR cameras and accessories: Canon AE-1, telephoto lens, \$50, Sears KS Super II, \$50, zoom lenses, \$25 each, flash unit for SLR camera, thyristor, \$25. Call 901-388-1356.
 - Fifth wheel camper by PlayMor, 23 feet, great shape, sleeps six, \$5,500. Can e-mail photos. Call 901-634-6493.
 - One and half carat round diamond, 1.47 center stone on white gold band with three-quarter carat ring guard with channel set baguette diamonds, \$4,000. Call 662-397-3954.
 - Golf clubs for sale, Square 2 women's clubs with bag, Square 2 and Ping Zing men's clubs with bag, \$150 OBO; boys chopper bicycle and Little Tykes Turtle sandbox, free, must pick up. Call 901-355-6410.
 - Pear-shaped wedding/engagement rings, 1.25 ctw, 14k white gold, engagement ring has pear-shaped diamond surrounded by smaller diamonds and wedding band has smaller diamonds on top portion, comes with lifetime protection plan from Zales, \$1,100, rings worn four months. For information, call 901-415-9097 or see photos online at <http://s25.photobucket.com/albums/c80/easter9053/rings/>
 - Harley Davidson jackets, leather and denim 3XL and 2XL, \$80 each, leather bomber jackets, 2XL and L, \$60 each. Call 901-604-3760.
 - Billy Goat yard vacuum, good shape, \$275; TroyBilt Chipper Vac PRO, 8 hp, self-propelled, three forward speeds and reverse, like new, \$650. Call 901-497-3003.
 - Etienne Aigner leather jackets, size 10 and 14, like new, \$150 each. Call 901-412-2897.
 - Fisher Price Nature's Touch Cradle Swing, six speeds, motorized mobile and music settings, \$50; girls garment hutch with five drawers, light oak, \$175. Call 901-428-4664.
- ## HOUSEHOLD
- Broyhill bedroom suit with dresser, mirror, nightstand, headboard, footboard and full size mattress and box springs, good condition, come pick it up for

CLASSIFIED AD GUIDELINES

Classified ads are published as a service to Baptist colleagues in each edition of Baptist Leader. Submissions for each edition of Leader must be received by 2 p.m. on the preceding Monday. For any ad, please include work number and location for verification purposes and **one non-work number for publication**.

Ads run at least once, and will run as space allows. New ads will receive preference over repeat ads. Services and goods offered must be legitimate and legal, and Leader cannot be responsible for misprints, omissions or false advertising. All ads may be rejected at the discretion of Baptist Memorial Health Care administration or the editor.

Ads for services and goods must be offered or wanted by Baptist colleagues, individuals or independent contractors. Franchises, other non-independent services, medical, dental and other clinical services are not eligible for classified ads.

To submit an ad, e-mail leader@bmhcc.org or fax to 901-227-3516.

free. Call 901-853-9708.

- Oak dining room table, rectangle, 62-inches long, six chairs and two leaves, good condition, \$350. Call 901-767-4788 after 6 p.m.
- Corner desk made by Riverside furniture, three drawers and filing drawer, sliding printer shelf, hutch with light, two pull-out writing shelves, CD/DVD holder built in, cherry finish, \$600. Call Terry at 901-647-8855.

SERVICES

- Reading, writing and literacy tutor, six years classroom experience, looking to help or encourage struggling, reluctant young readers pre-K to second grade. Call Shannon at 901-486-2952.
- Beginner and intermediate horseback riding lessons. Call 901-854-9952 or e-mail eriningram@mail.com.
- Window treatments, wood and faux blinds, shutters and pleated shades and Roman shades, free estimates, free installations, low prices. Call Tom at 901-385-1095.
- Home renovations, room additions, decks, fencing, electrical, plumbing and more. Call Dan at 901-626-7159.

VEHICLES

- 1979 Ford F100 long bed, runs, farm truck, \$500; 1998 KTM 125, perfect running condition, \$1,700. Call 901-461-3691 or e-mail Fargoleeve@gmail.com.
- 1989 Toyota Corolla LE, silver, 4 cyl, 4 dr., AM/FM/Cassette, well maintained, drives great, runs good, great exterior, one owner, \$1,600 OBO. Call 901-754-2416 and leave a message.

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