

Baptist College to offer students new simulation technology

Reader survey: Win \$500 gift card!

Heart Awards given

Baptist Women's Health Center named center of excellence

Baptist Women's Health Center, a part of Baptist Memorial Hospital for Women, has been designated a Breast Imaging Center of Excellence by the American College of Radiology.

Breast Imaging Centers of Excellence have earned accreditation in all the College's voluntary breast-imaging accreditation programs and modules, as well as the mandatory Mammography Accreditation Program.

The Baptist Women's Health Center's breast imaging services are fully accredited in mammography, stereotactic breast biopsy, breast ultrasound and ultrasound-guided breast biopsy. Peer-review evaluations, conducted in each breast imaging area by board-certified physicians and medical physicists, determined that the Baptist Women's Health Center has achieved high practice standards in image quality, personnel qualifications, facility equipment, quality control procedures and quality assurance programs.

The ACR, headquartered in Reston, Va., is a national organization serving more than 32,000 diagnostic/interventional radiologists, radiation oncologists, nuclear medicine physicians and medical physicists with programs for focusing on the practice of medical imaging and radiation oncology, as well as the delivery of comprehensive health care services.

BAPTIST MEMORIAL HOSPITAL-DESOTO



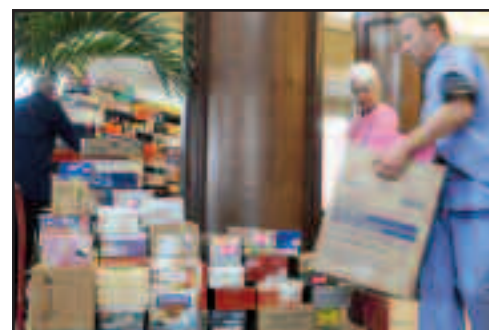
In the top photo, Johnny Allen, outpatient services sales representative for Baptist Memorial Hospital-DeSoto, helps National Guardsmen load shoeboxes full of supplies to be sent to DeSoto County soldiers serving overseas. Below, Paul Lewis, left with back to camera, Lynn Whitehead, and Jerry Dunlap loads shoeboxes of goods for the Shoebox for Soldiers campaign. Employees from Baptist DeSoto collected more than 500 boxes of goods for DeSoto County soldiers serving overseas in the military.

Love and support in a shoe box

Baptist Memorial Hospital-DeSoto recently donated more than 503 care packages to go to DeSoto Countians in the military serving overseas.

Partnering with Project Package, a volunteer organization that sends a monthly care package to local service members overseas, Baptist DeSoto volunteers initiated the two-week hospital campaign for the holidays.

"The dedication of the volunteers at Baptist DeSoto are a vital part of our community outreach, and without them, this project would not have



been possible," said Kate Hickson, manager of physician and customer relations and volunteer coordinator. "As Americans, it is our mission to support our troops, just as it is their mission to provide safety and freedom for our country."

Baptist DeSoto's surgery department filled 142 boxes, and earned a pizza party from the volunteers for having the most participation.

Thanksgiving chapel services at Baptist's Metro facilities

- Baptist Rehab-Germantown:** Noon, Nov. 21 in Patient Dining Room
- Baptist Collierville:** 11:30 a.m. Nov. 24 in chapel
- Baptist Memphis:** 11:30 a.m. Nov. 25 in chapel
- Baptist Women's Hospital:** 11:30 a.m. Nov. 25 in the chapel
- Baptist DeSoto:** 11:30 a.m. Nov. 26 in the chapel

Health Care Observances

Monthlong Observances

- National Drunk and Drugged Driving Prevention Month
- Safe Toys and Celebrations
- Safe Toys and Gifts Month

Weeklong Observances

- Dec. 1-7: National Aplastic Anemia and MDS Awareness Week

Recognition Days/Events

- Dec. 1: World AIDS Day
- Dec. 25: Clara Barton's birthday (1821-1912, founder of the American Red Cross and served as its first president)
- Dec. 27: Louis Pasteur's birthday (1822-1895, developed a vaccine against rabies and invented the milk sterilization process known as pasteurization, which is still in use today)

Baptist College to offer students new simulation technology

The Baptist College of Health Sciences recently added new simulation equipment for its medical radiography and diagnostic medical sonography programs.

Thanks to a Baptist Memorial Health Care Foundation grant, the college's medical radiography students, who are learning how to use CT scanners, MRIs and other diagnostic tools, now will be able to hone their skills on updated technology. In addition, students studying diagnostic medical sonography, a field that uses sonograms to look inside the body, will be able to practice using cardiac and ultrasound equipment. Sonography is increasingly being used to detect and treat heart disease, heart attack and vascular disease that can lead to stroke. The college's diagnostic medical sonography program is one of only two in the country that includes all three sonography components – cardiac, general and vascular – in its core degree curriculum.

"The grant from the Baptist Memorial Health Care Foundation has allowed us to raise the bar in allied health education," said Linda E. Reed, dean of the college's allied health program, which includes both the medical radiography and diagnostic medical sonography programs. "Our students will be more equipped than ever to use the advanced diagnostic technology so many hospitals and physicians' offices use now."

Surgical treatment seminar

Kenan Arnautovic, MD, of the Semmes-Murphey Neurologic & Spine Institute, will present information on the surgical treatment of osteoporotic spinal fractures during a free seminar from 6-7 p.m. Dec. 11 at Semmes-Murphey Clinic, 6325 Humphreys Blvd. A question and answer session will follow the seminar. While there is no charge, registration is necessary by visiting semmes-murphey.com or call 901-522-2619.

Thou dost keep him in perfect peace whose mind is stayed on Thee.

ISAIAH 26:3



New Albany votes; choose Baptist

The New Albany Gazette recently held its "Best of the Best" survey for the community to vote for their favorites in a variety of categories. Baptist received favorite fitness center (above), for the Baptist HealthPlex, and best nurse, Jennifer Davis, RN (right).



Jennifer Davis



Youth leaders tour MERI

Students from the Youth Leaders program in Lowndes County, Miss., recently visited the Medical Education Research Institute and learned more about the services MERI provides the national medical community. In addition, representatives from the Baptist College of Health Sciences presented information about the college.

BMHCC Helpline/Hotline
877-BMH-TIPS

If you have a question about legal or regulatory requirements, suspect any violation of BMHCC Standards of Conduct, legal or regulatory requirements or suspect that anyone is committing acts of patient abuse in any form, call 877-BMH-TIPS. Reports to the hotline may be made anonymously. Calls are handled confidentially to the extent allowed by law. Baptist does not tolerate retaliation for reports made in good faith. It is the policy of Baptist Memorial Health Care to admit and provide services to patients and guests without distinction due to race, color, age, religion, sex, national origin, handicap or disability. Marilyn Dunavant is Baptist's corporate compliance officer.

Baptist Golden Triangle names 2008 volunteer of the year

Don Davis recently was named Baptist Memorial Hospital-Golden Triangle's 2008 Volunteer of the Year. Davis has volunteered at Baptist Golden Triangle since 2002.

In the outpatient surgery unit, he helps ensure each room is ready to be occupied for pre-surgery patients and their families. Once the patients are taken to the operating room, Davis continues to check with family members and makes sure they have coffee, juice, or anything else they may need during their wait time.

Davis often begins his volunteer day as early as 4 a.m., and may put

in more than 10 hours in a day.

He has a special way with pediatric patients, and gives the children a toy and speaks with them about their favorite subjects to make their hospital visit easier.

Don is always willing to pray with the patients and their family.

He is a member of Baptist Golden Triangle's Board of Directors and auxiliary board, a board member of Methodist Trinity Retirement, personal care and healthcare units, and a member of Fairview Baptist Church, where he teaches sixth grade.

Davis was recognized at a the Mississippi Hospital Association's state banquet in Jackson.



Don Davis



BHSG hosts fundraiser

Baptist Health Services Group's Service First Committee hosted a fundraiser to benefit the Baptist Memorial Health Care Foundation's campaign for the Baptist Trinity Hospice House and Kemmons Wilson Family Center for Good Grief. BHSG colleagues sold pizzas in the lobby of the corporate building and contributed more than \$600 to the Foundation. Pictured, left to right, are David Elliott, vice president of managed care and CEO of BHSG; Mandy Nemanis, office coordinator at Baptist Trinity; Pat Stanley, secretary at BHSG; and Elizabeth Nagel, provider representative for BHSG.

BAPTIST MEMORIAL HOSPITAL - BOONEVILLE



Scholarships awarded; volunteer officers named

Volunteers at Baptist Memorial Hospital-Booneville presented \$500 scholarships to Prudence Cannon of Jumpertown and Teresa Gail Harris of Mantachie. Both are studying associate degrees in nursing at Northeast Mississippi Community College. Cannon is a second year student, while Harris is a first year student. Pictured, left to right, are Patrick Eaton, executive director of the Northeast Development Foundation; scholarship recipients Gail Harris and Cannon; Barbara Beard, president of the Baptist Booneville volunteers; Linda Chaffin, Baptist Booneville director of medical review; and Rose Ann Ivey, scholarship chairman for the Baptist Booneville volunteers.

Baptist Tipton hires in-hospital physicians

Baptist Memorial Hospital-Tipton recently began employing physicians who will care for patients while they are in the hospital.

Known as hospitalists, the physicians follow patients throughout their hospital stay and work with patients' primary care physicians to direct care. Hospitalists are part of Baptist Tipton's health care team and work with other inpatient hospital staff to manage patients' care.

Baptist Tipton plans to have at least one hospitalist on duty in the hospital 24 hours a day, seven days a week, available whenever a patient needs to be seen. After a patient is released from the hospital, the hospitalist provides the patient's

(Continued on next page)

Fill out this reader survey and earn a chance to win a \$500 gift card or iPod!



I read Leader:

- every issue
- periodically
- if there is something interesting
- rarely

I am interested in reading about:

- organizational news
- clinical initiatives and news
- patient and colleague stories and profiles
- health care trends and news

I would like Leader to have more coverage of:

- organizational news
- colleague profiles
- colleague news and awards
- patient care stories
- more photos

Please mark all that apply; In Leader...

- I like to know what other hospitals are doing.
- I like seeing photos of fellow colleagues.
- I find out about classes and seminars.
- I get updates on our organization.

Please mark all that apply; I read Leader for...

- classified ads
- finance and annuity columns and tips
- patient safety and patient care stories and columns
- leadership columns

Please check true or false:

- T F
- Leader lets me know how the organization is doing.
 - Leader gives me information to perform better in my job.
 - I feel connected to other Baptist colleagues through reading Leader.
 - I can easily pick up a copy of the most recent issue of Leader at my entity.

I prefer Leader:

- weekly
- every other week
- monthly
- doesn't matter

I wish Leader covered more _____

and less _____

A random drawing will be held December 5, 2008, to select two colleagues for prizes. **Only entries received before 9 a.m. Dec. 1 are eligible for prizes.** First prize is a \$500 Wal-Mart gift card. Second prize is a 16GB Apple iPod Touch. Please complete personal information below. Colleague information is for survey purposes only. Please note only surveys that are completely filled out are eligible for prize drawing. Completed surveys can be faxed to 901-227-3516 or mailed to Chris Pennington, Corporate Communications, Baptist Memorial Health Care Corp., 350 N. Humphreys Blvd., Memphis, Tenn., 38120. **Colleagues can also fill out the survey on the Baptist intranet by clicking on Reader Survey on the Baptist intranet home page.**

NAME: _____

ENTITY/DEPARTMENT: _____

YEARS WITH BAPTIST: _____

PHONE: _____

Hospitalist

(Continued from page 1)

primary care physician with a report and discharge plan and verifies that the patient's follow-up appointments have been scheduled.

"Baptist Tipton is committed to providing our patients with high-quality, compassionate care, and this program will allow us to continue to meet the needs of patients in Tipton County," said Skipper Bondurant, administrator and CEO of Baptist Tipton. "All physicians on staff have a choice of whether or not to use the program, so

patients have the best of both worlds - being treated by both an internal medicine physician and their primary care physician while they're in the hospital. All patients will be sent back to their primary care doctors for follow-up care after they are discharged."



MORE NEWS AND EVENTS



More than half a century of service

At left, Nettie Lacombe, right, who works in information systems, gets congratulated by Steve Reynolds, president and CEO of Baptist Memorial Health Care, for her 54 years of service to Baptist. Lacombe's retirement party was Oct. 30. In the bottom photo, Lacombe, right, shares a laugh with her sister, Dorothy Newton. Lacombe's sister also worked at Baptist, along with her brother, mother and father, and eventually her daughter.



Baptist recently received the 2008 Outstanding Project of the Year award from Volunteer Memphis for its partnership with Grace Magazine in presenting the Healthy Church Challenge. The challenge was a five-month program to help church congregations lose weight. Several of the churches that participated in the healthy church challenge are members of Baptist's Memphis Healthy Churches. Today, Memphis Healthy Churches program supports more than 100 congregations with more than 50,000 African-American members through 150 trained health representatives.

John Finger, director of system supply chain operations, has recently earned the status of Certified Professional in Supply Management through the Institute for Supply Management. This certification only became available this past March and is recognized on an international basis across all industries. CPSM represents the highest degree of professional competencies, containing the most comprehensive body of knowledge in the profession, almost like a master's degree in supply management. To earn this prestigious designation, Finger had to pass three rigorous examinations.

Baptist is partnering with Global Ministries Fellowship for their annual Give a Child a Chance 5K run/walk to benefit overseas missions for children. Baptist colleagues are invited to participate in the event Saturday, Nov. 22 at Shelby Farms Park. Registration is at 8:30 a.m., with the run/walk beginning at 9:30 a.m. For information, visit www.racesonline.com or www.gmfchildren.org.

BAPTIST TRINITY HOME CARE & HOSPICE



Heart of Hospice awards held

Nancy Averwater, right, presents Julie McLarty, RN, the Heart of Hospice Award during Baptist Trinity Home Care & Hospice's Heart Awards. Julie is a nurse for Baptist Trinity Hospice.

Every year during National Home Care and Hospice Month, Baptist Trinity Home Care & Hospice recognizes colleagues who go above and beyond in service a Heart Award. Each colleague was nominated by their fellow colleagues or supervisors and were chosen by a judging team from Shared Services.



Nancy Averwater, right, presents Mike Dunavant, the husband of Jackie Dunavant, the Heart of Home Care Award for his wife. Jackie was killed in a car accident two months ago.

Classified ads are published as a service to Baptist colleagues in each edition of Baptist Leader. Submissions for each edition of Leader must be received by 2 p.m. on the preceding Monday. For any ad, please include work number and location for verification purposes and **one non-work number for publication.**

Ads run at least once, and will run as space allows. New ads will receive preference over repeat ads. Services and goods offered must be legitimate and legal, and Leader cannot be responsible for misprints, omissions or false advertising. All ads may be rejected at the discretion of Baptist Memorial Health Care administration or the editor.

Ads for services and goods must be offered or wanted by Baptist colleagues, individuals or independent contractors. Franchises, other non-independent services, medical, dental and other clinical services are not eligible for classified ads.

To submit an ad, e-mail leader@bmhcc.org or fax to 901-227-3516.

HOUSEHOLD

- Black and white whirlpool electric stove, two years old, great condition, \$200. Call 901-238-5446.
- Wrought iron kitchen table with round glass top with four rattan/wrought iron matching chairs, \$230. Call 901-853-2364.
- Wood queen-size bed with lighted headboard, six-drawer dresser with lights and mirror, matching armoire, queen-size box springs and mattress, all pieces in excellent condition, \$900 for everything. Call 901-292-2645.
- Solid oak round kitchen table, excellent condition, \$150; blue paisley couch, \$100; green and red full-size sleeper sofa, \$100; antique lance jars, reproduction antique advertising signs. Call 901-605-3865.
- 28-inch diameter round decorator table for a 90-inch round table cloth, includes glass top, \$60; computer desk with wheels, two pull out lower shelves, speaker shelves and slots for discs, excellent condition, \$100. Call 901-309-2276 and leave a message.

VEHICLES

- 1993 Chevrolet Lumina van for sale, runs great, 150,000 miles, \$1,500 OBO. For information, call 901-596-1783.
- 2002 Toyota Avalon XLS, black, 4 dr, power, 6-disc CD player, tan leather interior, 45,000 miles, excellent condition, \$9,500. Call 901-412-3132.
- 1987 Chevrolet Blazer, 2 dr, 4 WD, dual exhaust, new brakes, removable top, runs great, \$2,900. Call 901-378-7120.
- 1998 Honda Aero 1100cc motorcycle, University of Tennessee custom orange paint, corbin leather seat, Cobra pipes, hardside saddle bags, 7,500 miles, \$5,000. E-mail burnett1805@hotmail.com or call 870-882-6373.
- Three motorcycles for sale, all Yamaha; 2002 PW80, \$800; 2003 PW50, \$625; 2004 PW50, \$625, like new. Call 901-832-3422 and leave a message.
- 2005 Chevrolet Uplander LT, gold, leather, power rear sliding doors, heated seats, sport air suspension, rear power and air station, entertainment system DVD, 51,000, \$16,000. Call 901-490-7999.
- 2001 Ford Ranger, excellent condition, 63,150 miles, red, bed liner, AC, CD player, 4 cyl., \$6,000. Call 901-574-2319.
- 2006 Honda Civic, cloth interior, AM/FM/CD, specialty Honda rims with low profile tires, tint, 83,000 highway miles, \$14,000. Call 731-694-7057.
- 2000 Toyota Camry, auto, CD, power, cruise, new brakes, battery and tires, one owner, 104,000 miles, excellent condition, \$5,200. Call 901-362-1250.

SERVICES

- Fast kitchen and bathroom remodels, additions, fire restoration, ceramic tile, decks, sheetrock and paint, free estimates, reasonable prices. Call Marcus at 901-503-3429.
- Call me for junk removal, cleaning out attics or yard waste, I haul anything. Call 901-327-6215.
- Mature lady can clean your home, office or busi-

ness, reasonable rates, dependable, references upon request. Call 901-643-2168.

MISCELLANEOUS

- Large red leather coat, \$30; large brown leather jacket, \$20. Call 901-299-7958.
- Two pair of Pastry tennis shoes, size 6 female, one sprinkles, one chocolate mousse color, \$60 for both pair. Call 901-649-6886.
- 2007 John Deere 3203 compact tractor, diesel, 4WD, hydrostatic transmission, with heavy duty John Deere mower attachment, like new, 50 hours, \$13,000. Call 901-573-2824.
- Pear-shaped wedding/engagement rings, 1.25 ctw, 14k white gold, engagement ring has pear-shaped diamond surrounded by smaller diamonds and wedding band has smaller diamonds on top portion, comes with lifetime protection plan from Zales, \$1,100, rings worn four months. For information, call 901-415-9097 or see photos online at <http://s25.photobucket.com/albums/c80/easter9053/rings/>
- Browning Adrenaline youth/small adult compound bow, new with accessories, \$225. Call 901-682-1190.
- Endurance TF3i treadmill with extra long 18X50 running area, .5-10 mph, four program and contact heart rate monitor, excellent condition, \$450 OBO. Call 901-292-2645.
- Etienne Aigner leather jackets, size 10 and size 14, like new, \$150 each OBO. Call 901-412-2897.
- Craftsman gasoline blower, 200 mph peak velocity, Pull Lite starting system, model #7179404, \$60. Call 901-292-2645.
- London Fog mens 42 extra long dark beige microfiber raincoat with liner, new with tags attached, \$150. Call 901-490-7999.
- Many different items for sale: 55-galloon fish tank with stand and underwater gravel filter, power heads, rocks and other accessories, \$250; 1996 Yamaha Banshee four wheeler, perfect condition, racing bike runs like new, \$3,800; Yamaha keyboard, perfect condition, \$100; Johnson acoustic guitar, \$150; bell kit for band, \$50; long black leather coat, perfect condition, \$100; tea length silver fox fur coat, \$150. Call Alicia at 901-827-9367.
- Used lift chair from Handicap Unlimited, excellent condition, warranty still in effect, suede green, \$600. Call 901-458-7461 and leave a message.
- White strapless wedding gown by Michelangelo with beaded lace corset bodice and removable cathedral length train appliqué with beaded lace, Swarovski tiara and veil accented with crystals and pearls, worn for about one hour, like new, size 00, \$800; 1.5 carat platinum engagement ring with round baguettes and marquise diamonds with .5 carat white gold wedding band with round and baguette diamonds, \$600. Call 731-413-8465.
- Nintendo 64 with two controllers, games and more, \$100; small girls wooden vanity desk with mirror, \$25, eager to sell. Call 901-605-3867.
- Little Tykes turtle sandbox, come pick up. Call 901-355-6410.

PETS

- Chihuahua puppies for sale, AKC registered, parents on site, shots given, ready for pickup Dec. 13, \$300. Call 901-837-1701 and leave a message.
- Two guinea pigs and their cage free to good home. Call Rose at 901-503-4946.
- Three female mastiffs for loving homes, two years old. Call 901-494-0850.
- Rare Scottish fold/mitten kittens for sale, \$500 each for two blue females, \$250 for male, one mitten kitten, male, \$100. Call 901-490-6690.
- AKC mini schnauzer puppies, \$300, born Sept. 8, deposit will hold for Christmas. Call 901-262-9548.

REAL ESTATE

- Home for rent at 1030 N. Evergreen, 2 BR/1 BA, ceiling fans in all downstairs rooms, bonus room upstairs and half bath, two-car garage, carpet and hardwood flooring, all appliances, central heat and air, iron storm doors, \$665 per month. Call 901-415-9097.
- Colonial Acres home FSBO, 3 BR/2 BA, about 1,540 square feet, completely redone, stainless appliances, new roof, tile, fixtures, paint, wood fence and landscaping, hardwood flooring throughout, storage shed, on about .2 acres, \$184,500. Call 901-340-0581.

WANTED

- Roommate wanted to share expenses and home, non-smoker. Call Vicki at 901-373-8485.
- Large maple tree, cut down and keep wood (professional only), call 901-299-7958 and leave a message.