



INSIDE

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- Baptist Women's Hospital hosts lunch
- LifeBlood blood drive dates for Baptist metro entities

Community benefit reaches all-time high

Baptist Memorial Health Care will soon be distributing its annual community report to colleagues. The report highlights Baptist's contributions to the community through uncompensated care, community outreach and support and grants and public service efforts.

In 2008, Baptist provided more than \$485 million in community benefit. The report shows

what the organization and individual hospitals did to help the community, and is available online at www.BaptistOnline.org.

"It's not in our nature to tell others about our commitment to the community other than to say, 'we are,'" said Stephen C. Reynolds, president and CEO of Baptist Memorial Health Care. "But I think it's important to show ourselves and those in the community the magnitude of the cumulative efforts of all of us. "And that effect is massive, yet at the same time, telling of the little things all of us do to help others."



Baptist to build Habitat home

Baptist Memorial Health Care has committed to sponsor a home for Habitat for Humanity. According to Habitat, Baptist's commitment is the largest sponsorship by a health care organization in the Memphis area to date, and Baptist colleagues are invited to be a part of this community outreach project. In addition to our \$60,000 commitment, Baptist has promised to recruit nearly 500 Baptist colleagues to volunteer to assist in constructing the home between March 13 and May 13, 2009.

This community outreach project is co-chaired by Larry Braughton, vice president of human resources, and Beverly Jordan, vice president and chief nursing officer. Habitat for Humanity International is a nonprofit, ecumenical Christian housing ministry. HFHI seeks to eliminate poverty housing and homelessness from the world and to make decent shelter a matter of conscience and action.

Each metro-Memphis entity will host kick-off activities Jan. 5, with volunteer sign-ups Jan. 8-10. Colleagues will volunteer in four-hour shifts, and the first build day is March 13. The home will be dedicated May 13.

Each metro-Memphis entity will schedule times and locations for volunteer sign-

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How to volunteer for the project

Constructing the home will require 480 shifts of four hours. The work schedule is strict, so there is a structured sign-up for each metro-Memphis facility. Volunteers must take PTO if signing up for a Habitat shift that occurs during their regular work hours.

- Jan. 5:** Kick-off event at each Metro entity
- Jan. 8-10:** Volunteer sign-up at metro entities. Information will be provided by each entity or you can consult the Baptist intranet for more details.
- Jan. 12:** Baptist College of Health Sciences volunteer sign-up after chapel service
- Jan. 13:** Volunteer sign-up ends.
- March 13:** First construction day
- Build days are March 14, 21 and 25, April 18 and 22, and May 2 and 13
- May 13:** Home dedication

GuideStone Annuity Representative Schedule

Dates and times are subject to change. Please contact your facility's human resources office for information. Baptist colleagues can contact Ken Peavy at 901-226-3518 or e-mail Ken.Peavy@GuideStone.org, contact April Mollerberg at 901-226-3516 or e-mail April.Mollerberg@GuideStone.org.

Jan. 5 Baptist Memphis	Jan. 15 Baptist Union County
Jan. 6 Baptist Collierville Baptist Golden Triangle
Jan. 7 Baptist Women's Hospital	Jan. 16 Baptist Golden Triangle
..... Baptist Lauderdale	Jan. 19 Baptist Memphis
Jan. 8 Baptist Union City	Jan. 20 Baptist DeSoto
Jan. 9 Baptist Memphis	Jan. 21 Baptist Rehab-Germantown
..... Baptist Huntingdon	Jan. 23 Baptist Memphis
Jan. 13 Corporate building	Jan. 27 Baptist DeSoto
..... Baptist Booneville	Jan. 28 Baptist Memphis
Jan. 14 Baptist Tipton	Jan. 29 NEA Baptist
..... Baptist North Mississippi	

Health Care Observances

Monthlong Observances

National Blood Donor Month
 Cervical Cancer Screening Month
 Cervical Health Awareness Month
 Daffodil Days for the American Cancer Society
 National Glaucoma Awareness Month
 March of Dimes Birth Defects Prevention Month

Weeklong Observances

Jan. 18-24: Healthy Weight Week
 Jan. 19-23: National Medical Group Practice Week
 Jan. 25-31: National Nurse Anesthetists Week

Recognition Days/Events

Jan. 14: Find a Dentist Day
 Jan. 22: Women's Healthy Weight Day

LifeBlood blood drive dates

Corporate Building: Jan. 14, March 31, June 9, Aug. 26, Nov. 11
Baptist College of Health Sciences: Feb. 9, June 22
Baptist Memphis: Feb. 13, April 10, June 5, Aug. 7, Oct. 2, Dec. 4
Baptist Tipton: March 19, Sept. 17, Dec. 10
Baptist Women's Hospital: Jan. 23, March 20, May 29, Aug. 14
Baptist DeSoto: Feb. 11, April 8, June 3, July 29, Sept. 23, Dec. 2

Please mark your calendar and reserve the dates. For information, contact Ayoka Pond at 901-227-3503 or ayoka.pond@bmhcc.org.

Women and lung cancer focus of 'Smart Medicine'

Smart Medicine, a health TV newsmagazine sponsored by Baptist, will be discussing women and lung cancer in January. The show airs on WKNO. Air times and dates on WKNO-HD are 7:30 p.m. Jan. 29, 12:30 a.m. Jan. 30, 3 p.m. Jan. 31 and 9 a.m. Feb. 1. The show will be on WKNO-2 at 10 a.m. Jan. 30 and 8:30 p.m. Jan. 31.

The Lord is my rock, my fortress, and my savior. My God is my rock, in whom I find protection. He is my shield, the strength of my salvation, and my stronghold.

PSALM 18:2

BAPTIST WOMEN'S HOSPITAL



Lunch given to colleagues

Baptist Memorial Hospital for Women recently hosted a lunch given and served by hospital leadership for all three shifts. Meals were also delivered to colleagues who couldn't leave their unit, and the hospital gave poinsettias as door prizes.



BMHCC Helpline/Hotline 877-BMH-TIPS

If you have a question about legal or regulatory requirements, suspect any violation of BMHCC Standards of Conduct, legal or regulatory requirements or suspect that anyone is committing acts of patient abuse in any form, call 877-BMH-TIPS. Reports to the hotline may be made anonymously. Calls are handled confidentially to the extent allowed by law. Baptist does not tolerate retaliation for reports made in good faith. It is the policy of Baptist Memorial Health Care to admit and provide services to patients and guests without distinction due to race, color, age, religion, sex, national origin, handicap or disability. Marilyn Dunavant is Baptist's corporate compliance officer.



Five-year-old Lakobe Smith, above, looks at a nativity scene in the lobby of Baptist Memorial Hospital for Women. At right, Aniya Hall, 2, marvels at the nativity scene.



Display reminds patients, guests and colleagues the reason for the season

Habitat

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up. To volunteer, contact your entity's Habitat champion. Consult the flyer that will be distributed with your Jan. 2 payroll check for the volunteer sign-up dates and times in your entity.

"This is yet another way in which Baptist can spread its ministry to help others," said Stephen C. Reynolds, president and CEO of Baptist Memorial Health Care. "And this ministry helps provide more than a basic necessity — we're working alongside fellow colleagues and the beneficiary of this effort to build a home."

To date, Habitat has already built or renovated houses to provide shelter to more than 300,000 people worldwide. In Memphis, Habitat has built more than 300 homes in partnership with families who otherwise wouldn't be able to afford adequate housing.

"This project complements our signature community outreach project of helping the homeless," Reynolds said. "I think this is a wonderful opportunity for us to showcase what we do best — working together to help others."



Ralph Carmouche, director of food services at Baptist Women's Hospital, builds a wheelchair ramp during the United Way Day of Caring. Construction skills and help of all kinds will soon be needed, as Baptist plans to begin construction on a home for Habitat for Humanity.

What is Habitat for Humanity?

Habitat for Humanity works to build simple, decent and affordable homes in partnership with low-income families who are in need of adequate shelter.

The homes are then sold to Habitat's partner families at no profit and with no interest charged.

Families invest hundreds of hours of their own labor, called sweat equity, into building their homes and the homes of others. Their mortgage payments go into the revolving Fund for Humanity, which is used to build more homes. Since its founding in 1983, Habitat has built more than 300 homes in Shelby and Fayette counties.

Habitat for Humanity steering committee representatives: entity contacts

Baptist Memphis: Jason Little

Baptist DeSoto: Walter Banks

Baptist Restorative Care: Nancy Harris

Baptist Collierville: Rebecca Blanchard

Baptist Trinity: Wanda Miller

Baptist Rehab-Germantown: Brian Hogan

Baptist College of Health Sciences: Barry Schultz

Baptist Women's Hospital: Kris Azlin

Corporate Building: Keith Scarbrough, John Lambert and Kimmie Vault

Foundation takes campaign to colleagues

Beginning this month, the Baptist Memorial Health Care Foundation invites Baptist colleagues to be a part of the Our House Is Your House campaign for the Baptist Trinity Hospice House and Kemmons Wilson Family Center for Good Grief.

The campaign seeks to raise \$12 million, and will allow Baptist to provide an unprecedented level of hospice and bereavement care for patients and their loved ones throughout the Mid-South. Our House Is Your House is the Foundation's first-ever capital campaign. The Foundation has contributed \$3 million to the

project, and more than \$10 million has been raised so far.

"Our leadership has invested significantly in this project," said Jenny Prascher, director of development at the Foundation. "We want our Baptist colleagues to have an opportunity to be a part of the hospice house as well."

The campaign will run through March, and kick-off events will be held in January at Baptist's metro Memphis entities.

"The employee part is a key phase to show our community Baptist's commitment to this program," Prascher said. "We will have several different giving options and hope to have a high level of participation from colleagues."

For information or to give, visit www.bmhgiving.org or call Prascher at 901-227-7123.

BAPTIST COLLIERVILLE

Ferguson appointed to statewide nursing organization board

Susan Ferguson, chief nursing officer for Baptist Memorial Hospital-Collierville, was recently selected to be a representative on the board of the Tennessee Organization of Nurse Executives, a not-for-profit group for registered nurses that works to develop effective nursing leadership and facilitate quality nursing care.

Ferguson will become an official member of the board in January. She will serve as the Memphis chairperson on the board, representing all TONE-affiliated nurse executives

from the Memphis area at the organization's monthly meetings.

"We're so proud of Susan's honor," said

Glenn Baker, CEO and administrator of Baptist Collierville. "Her appointment is a testament to her professional commitment and leadership skills."



Susan Ferguson

Center for Education and Organizational Development

■ To register for classes and seminars hosted by CEOD, call (901) 227-0660.

Information Systems Customer Support Center

■ Open seven days a week, 24 hours a day. Colleagues needing computer technical assistance can call (901) 227-7777, (888) 838-3777 or e-mail HelpDesk@bmhcc.org.

CLASSIFIED ADS

VEHICLES

- 2002 Volkswagen Jetta VR6, loaded, silver, dual bike rack and satellite radio installed, 102,700 miles, factory serviced, all records, looks and drives great, \$9,300. Call 901-262-1799.
- 1996 Ford Explorer XLT, dark silver/gray with gray leather, 5-disc CD changer, sunroof, 123,700 miles, new rebuilt transmission, \$3,600. Call 901-837-0305.
- 1994 Chevrolet Camaro, V6, white, tan interior, 5 speed manual, 220,000 miles, one owner, non-smoker, good condition, \$2,000. Call 901-277-7082.

REAL ESTATE

- Condominium for rent at 8038 Creekwood Circle in Southaven, 2 BR/1.5 BA, one month deposit, \$750 per month, includes w/d, refrigerator and stove. Call 901-275-1187.
- Duplex for rent, University of Memphis area, 2 BR/1 BA, hardwood floors, tile, comes with refrigerator, stove, w/d, available immediately, \$500 deposit, \$595 per month including half off second month's rent. Call 901-848-0272.
- Raleigh area home for rent at 4057 Burrow, close

to I-240 and Jackson, 2 BR/1 BA, central heat and air, large yard, \$500 deposit, \$595 per month, half off second month's rent. Call 901-848-0272.

- Cordova home for rent, Gardens of Country Hills subdivision, 3 BR/2 BA, patio home with fireplace, pool and tennis court access, available Jan. 15, \$900 per month with one-year lease. Call 901-574-2152.

PETS

- Female guinea pig free to good home, playful and sweet, light tan and white. Call 901-837-0305.

SERVICES

- I rake and bag leaves for all size yards, no job too small or large, reasonable prices. Call 901-406-8984.
- Fast kitchen and bathroom remodels, additions, fire restoration, ceramic tile, decks, sheetrock and paint, free estimates, reasonable prices. Call Marcus at 901-503-3429.
- Junk removal, attic cleaning and yard waste, I haul anything. Call John at 901-327-6215.

CLASSIFIED AD GUIDELINES

Classified ads are published as a service to Baptist colleagues in each edition of Baptist Leader. Submissions for each edition of Leader must be received by 2 p.m. on the preceding Monday. For any ad, please include work number and location for verification purposes and **one non-work number for publication**.

Ads run at least once, and will run as space allows. New ads will receive preference over repeat ads. Services and goods offered must be legitimate and legal, and Leader cannot be responsible for misprints, omissions or false advertising. All ads may be rejected at the discretion of Baptist Memorial Health Care administration or the editor.

Ads for services and goods must be offered or wanted by Baptist colleagues, individuals or independent contractors. Franchises, other non-independent services, medical, dental and other clinical services are not eligible for classified ads.

To submit an ad, e-mail leader@bmhcc.org or fax to 901-227-3516.