



*A Decade of Caring*

Baptist Collierville celebrates 10-year anniversary.

## Swine flu update

As of Thursday, May 7, there have been two confirmed cases of H1N1 flu in Tennessee among 642 cases nationwide.

The Centers for Disease Control and Prevention issues regular updates, which can be accessed through the Baptist Intranet as well as offers guidance for clinicians on how to identify and care for patients who are sick with H1N1 flu.

The CDC has also deployed one quarter of its supplies in the Strategic National Stockpile to all 50 states. New paper charting templates to reflect the latest guidelines are being provided to all clinicians. Access the charts by going to [www.tsystem.com/swineflu](http://www.tsystem.com/swineflu).

The World Health Organization is not recommending travel restrictions at this time.

Baptist, in accordance with the CDC, imple-

mented its emergency response plan systemwide, including working in cooperation with federal, state and local agencies; and preparing staff, educating the community, detecting health conditions promptly and responding immediately to help control and prevent health concerns.

As with day-to-day activities, colleagues are reminded of hand hygiene and respiratory etiquette practices.

### HABITAT FOR HUMANITY



## Finishing touches

*Dessa Nicks, RN at Baptist Memorial Hospital-Memphis, installs a door knob on the Baptist Habitat for Humanity home May 2. Baptist and Habitat for Humanity will dedicate the home at 4 p.m. May 13, when Lana White and her family will receive the keys to their new home.*

### BAPTIST NORTH MISSISSIPPI

## What's ailing you?

Mississippians within reach of Oxford's Supertalk 105.5 FM can hear Baptist North Mississippi's Carol Upton each week.

Upton, director of marketing for the hospital, is also the host of a weekly health show as part of the station's public service program.

"We try to have a wide range of health topics on

the show each week," Upton said. "We've polled the community to find out health topics that they are interested in and try to deliver the ins and outs of the issue. We also partner with other groups in the community such as the American Cancer Society and the American Heart Association to promote awareness."

The show airs each Thursday and began only a few months ago. But word is getting around.

*(Continued on page 4)*



## Better check again

Use two identifiers  
for all patients

Valerie Summers, RN, nurse manager in the ambulatory center at Baptist Memorial Hospital-North Mississippi, says it is the basis for patient safety.

She's not the only one.

Using two patient identifiers for each patient interaction is the starting point for an efficient and quality experience. The intent of using two identifiers, according to the Joint Commission, is to first reliably identify the individual as the person for whom the service or treatment is intended, and secondly, to match the service or treatment to that individual.

"Safety is the No. 1 factor, and beginning with two identifiers helps ensure both the patient and caregiver are confident that safety is fundamental in their care," said Doris Yoder, RN, Baptist Memorial Hospital-Golden Triangle.

*(Continued on page 4)*

GuideStone Annuity Representative Schedule

Dates and times are subject to change. Please contact your facility's human resources office for information. Baptist colleagues can contact Ken Peavy at 901-226-3518 or e-mail Ken.Peavy@GuideStone.org, contact April Mollerberg at 901-226-3516 or e-mail April.Mollerberg@GuideStone.org.

May 8.....Baptist Memphis	May 19.....Baptist DeSoto
May 11-12.....Baptist Golden Triangle	.....NEA Baptist Hospital
May 12.....Baptist Lauderdale	May 20.....Baptist Booneville
May 13.....Baptist Huntingdon	.....Baptist Women's Hospital
.....Baptist Union County	May 27.....Corporate Building
May 18.....Baptist Memphis	May 28.....Baptist Union City
	.....Baptist Memphis

Employee Opinion Survey dates

Survey dates – colleagues may take the survey at any Baptist location –

Hospital	Survey dates
Baptist Booneville	May 19, 20, June 2 and 3
Baptist Collierville	May 18, 20, 22, 26, 31, June 1, 4, 6, 10 and 18
CONCERN	May 21
Baptist Corporate Building	May 22, 26 and 29
Baptist DeSoto	May 20, 22, 28, 30, June 3 and 9
Baptist Rehab-Germantown	May 20, 21, 27, 28, June 3, 4, 10 and 11
Baptist Golden Triangle	May 18 through 22
Baptist Home Medical Equipment	May 20
Baptist Huntingdon	May 26, 28, 29, June 1, 4, 9 and 12
Baptist Lauderdale	June 1 through 7
Medical Alternatives	May 19
Medical Financial Services	May 26
Baptist Memphis and Restorative Care Hospital	May 22, 26, 29, June 2, 6, 9, 10, 11, 12 and 14
Baptist Minor Medical Centers	May 26 through 29
Baptist North Mississippi	May 18, 20 and 22
Baptist North Mississippi Home Care and Hospice	May 21
Baptist Tipton	May 20, 21, 27, 28, June 4, 6, 8, 12, 14 and 17
Baptist Tipton Home Care and Hospice	May 27
Baptist Trinity Home Care and Hospice	May 18, 20, 22, 26, 28, June 1 and 12
Baptist Union City	May 26, June 4, 10 and 18
Baptist Union County	May 18, 20 and 22
Baptist Women's Hospital	May 18, 20, 23, 28, June 3, 12 and 19
NEA Baptist Hospital	May 19, 20, 21, 26, 27, 28, 30, June 2, 4 and 13

Specific survey times will be communicated at each entity. All surveys are anonymous.

Baptist Memorial Hospital for Women is sponsoring **All About Women** Saturday from 9 a.m. to 9 p.m. at the Cook Convention Center. The all-day event combines education and resources relevant to women today, from free health screenings and information to learning simple home repair. For information, visit [www.allaboutwomenTN.org](http://www.allaboutwomenTN.org).

Baptist Memorial Hospital for Women hosts the Dr. Sam P. Patterson Library Seminar Series to address women's health and wellness issues – from heart disease to the benefits of massage therapy. Reservations are required and can be made Monday through Friday, 9 a.m. to 5 p.m., by calling 800-4-BAPTIST or 901-227-8478.

Skin Cancer Screenings

Friday, May 15, 10 a.m. to noon

Dr. Rex Amonette, dermatologist, Memphis Dermatology Clinic PA, will provide free skin cancer screenings to participants. Space is limited, and reservations are required. All participants are encouraged to arrive a few minutes early for their appointments.

*I waited patiently for the Lord; and he inclined unto me and heard my cry.*

PSALM 40:1



March of Dimes

Mary Martin, right, helps Ashley Davenport, this year's local March of Dimes poster child, post her name on the Baptist donation board at the Corporate building during the March of Dimes' spring fundraiser.

In addition to Baptist clinicians listed in the Top 100 nurses in Shelby and Fayette counties, three were selected among the Excellent 11, honoring 11 nurses as the best of the best. **Larceina Ricks, Baptist Memphis; Cyndi Godley, Baptist Women's Hospital; and Ann Warblow, Baptist College of Health Sciences** were three Baptist colleagues named to the Excellent 11 list. Each year, Celebrate Nursing, a nursing support and advocacy group for Shelby and Fayette county nurses, selects the top 100 nurses in the area. From that list, the organization then names its Excellent 11.

"It is quite an honor to be named in the top 100 among the community's 10,000 nurses," said Beverly Jordan, vice president and chief nursing officer for Baptist Memorial Health Care. "To be named in the Excellent 11 is to be placed in a very select group of the best of the best."

Also, **Barbara Montgomery, critical care nurse manager at Baptist Union City**, was selected to attend the 2009 Tennessee Nurse Manager Leadership Institute in Nashville, Tenn. Montgomery was able to learn about building professional relationships, problem solving and integrating leadership principles with real-life challenges.

BMHCC Helpline/Hotline  
877-BMH-TIPS

If you have a question about legal or regulatory requirements, suspect any violation of BMHCC Standards of Conduct, legal or regulatory requirements or suspect that anyone is committing acts of patient abuse in any form, call 877-BMH-TIPS. Reports to the hotline may be made anonymously. Calls are handled confidentially to the extent allowed by law. Baptist does not tolerate retaliation for reports made in good faith. It is the policy of Baptist Memorial Health Care to admit and provide services to patients and guests without distinction due to race, color, age, religion, sex, national origin, handicap or disability. Marilyn Dunavant is Baptist's corporate compliance officer.



### Germantown's top of the list

*Baptist Rehab-Germantown recently won Top of the List by the Memphis Business Journal. The award is based upon a facility's number of employees, number of patients served annually, employee satisfaction, patient satisfaction and outcomes and civic contributions. Here, Baptist Rehab-Germantown colleagues stand outside the facility below the award banner.*

## Salazar earns fellow in hospital medicine designation

The Society of Hospital Medicine announced Sergio Salazar, MD, director of the hospitalist program at Baptist Memorial Hospital-Huntingdon, earned the Fellow in Hospital Medicine designation.

Becoming a fellow is an avenue for special recognition for society members who have distinguished themselves among their colleagues and the hospital medicine specialty.



Sergio Salazar

With 20 years experience as a physician and 16 of those years as a member of Baptist Huntingdon's medical staff, Salazar has served since 2005 as the director of the entity's hospitalist program.

Salazar resides in Huntingdon with his wife, Leesa, who is a nurse at Baptist Huntingdon. They have four children, Sergio, Jr., Laura, Anthony and Mary.

## Service First Champion

Food service aide **Cody Broyles** was recently honored as **Service First Champion at Baptist Union City**. Here is his nomination:



Cody Broyles

"Heroes are still around even at young ages. Cody Broyles is eager to work and does his job well. Everyone in food and nutrition likes and works well with him. Therefore, when the weather hit and the crew could not get into the hospital, Cody and his mother, also a hospital colleague, both lived at the hospital for several days. I called upon Cody to work (two shifts). He asked if we needed him in the morning. We did, and he was there. What happened the first night was just amazing. After working all day and part of the night, he went to the ER to see his mother and if he could be of any assistance. An ambulance arrived with a young mother and her baby. There was no other family to help her (or watch the infant). Cody took that baby as if it were his family and played, fed and gave warmth to the child until the mother was able to take over. His thought is for the other person and not himself. I feel he deserves the service award, and I am proud to know Cody."

## Supporting nursing's future

*DSCC receives funding for faculty position*

Baptist Memorial Hospital-Tipton and Baptist Memorial Hospital-Lauderdale recently donated \$180,000 to Dyersburg State Community College to fund a nursing instructor position at the

DSCC Jimmy Naifeh Center at Tipton for the next three years.

"Without the generous support of Baptist Tipton and Baptist Lauderdale, DSCC would not have been able to open a new nursing program at the DSCC Jimmy Naifeh Center in January 2007," said DSCC President Dr. Karen Bowyer. "The first set of 25 graduates in the regular registered nurse class and 15 graduates in the licensed prac-

tical nurse to RN Fast Track Program received their associate degrees in December 2008. Now with additional assistance for another three years, DSCC will continue to prepare nurses for the Baptist Memorial hospitals in Tipton and Lauderdale counties."

Baptist Memorial Health Care is DSCC's largest donor. Since 1992, the organization has donated nearly \$1 million to the school,

provided members for several advisory committees and employed many DSCC graduates.

"DSCC is such an important resource for this community, and we are happy to lend our support however we can," said Skipper Bondurant, CEO and administrator at Baptist Tipton. "The school does a wonderful job of educating and training future leaders."



Above, Baptist Memorial Hospital-Collierville volunteers Irene Thurmond and Harriett Sweetser, both retired nurses, enjoy refreshments during the hospital's 10th anniversary celebration May 1. At right, Collierville Mayor Stan Joyner Jr. gives Glenn Baker, administrator and CEO of Baptist Collierville, a proclamation from the city honoring the hospital's 10th anniversary.



## A decade of caring at Baptist Collierville



Upton, above, taping a portion of a weekly radio show on health and wellness. In addition to health information and events in the Lafayette County, Miss. community, Upton also has physicians and other medical professionals discuss topical health information on the show.

## Radio

(Continued from page 1)

"We've been getting a lot of positive feedback. People at church, the grocery store, different shops around town have mentioned that they've been tuning in. It is a great opportunity to spread the word about our community outreach activities," Upton said. "The radio show is just another way that Baptist is a part of the community and a part of promoting wellness."

## Use two patient identifiers (Continued from page 1)

"Frequently in the ER we have patients with the same or similar last names in consecutive rooms. We've also had patients misunderstand me when I call last names. Whether you use the birthday or account numbers or something else, the second identifier helps ensure you have the correct patient."

Part of the Joint Commission's 2009 Patient Safety Goals, using two identifiers for patients engages both the caregiver and the patient in their care.

"Patients are instructed upon admission that patient identifiers are used, and they are encouraged to ask questions and take an active role in their care," said Jean Pannell, RN, critical care nurse manager at Baptist Memorial Hospital-Booneville. "As we place the identification band on the patient,

we explain that staff members will look at the band and ask for identification prior to administering meds, blood products, drawing labs or performing procedures."

"In many ways, incorporating a good routine with patients begins with two identifiers," said Beverly Jordan, vice president and chief nursing officer for Baptist Memorial Health Care. "In that time, you can establish an emotional connection with patients that makes them feel secure and confident placing their care in your hands."

It is a simple and effective way to take care of many different patient quality and satisfaction measures.

"For me, it is a very important part of putting patient safety first," Yoder said. "I try to create good habits so then I can perform them as if they're second nature."



## Chronicling Baptist's history

*The main lobby at Baptist Memorial Hospital-Memphis now features a timeline of Baptist's history, chronicling significant events in the nearly 100-year history of the organization, by decade. Baptist leadership decided on the timeline after going through artifacts from the Medical Center. There have been many positive comments from hospital patients, guests and Baptist colleagues alike who gain a historical perspective of Baptist by reading the placards on display (above).*

Baptist Memorial hospitals recently hired or promoted several colleagues to manager or director positions.

**Jamie Barthol** was named **director of materials management** after serving less than a year with Baptist Memorial Hospital-Collierville. Barthol has been with Baptist since June 2008 and previously served as a materials management tech.

**Robert Gwartney** is now the **assistant administrator** for Baptist Collierville. He was the director of ambulatory services at Baptist Memorial Hospital-Medical Center from 1998 to 2000. He joined Baptist Collierville in 2000 as the director of ancillary services. Gwartney also served in a number of director positions while with St. Joseph's Hospital from 1980 until 1998.

**Baptist College of Health Sciences** named **Leanne Smith** the chief financial officer and vice president of financial services. Smith has been with the College for 14 years and previously served as a staff accountant, finance manager, controller, bursar and director of financial services.

**Infant mortality** is the subject of a special episode of "Smart Medicine," a monthly health newsmagazine show on WKNO sponsored by **Baptist**. In a town hall meeting, leading medical and community experts will discuss this serious issue. Learn why so many babies in Shelby County are dying in infancy and what can be done about it. The show will air at 7:30 p.m. May 29; 12:30 and 8:30 a.m. May 30 on WKNO and WKNO-HD; and noon May 31 on WKNO-2.



*Miss Tennessee, Ellen Carrington, crowns Katie Olsen, a patient in the Baptist pediatrics unit, during her visit to Baptist Memphis April 22. Miss Tennessee spoke at Baptist's annual volunteer luncheon prior to her visit.*



## Regions supports hospice house

*Regions Bank recently honored Baptist with a generous gift of support for the Baptist Trinity Hospice House and Kemmons Wilson Family Center for Good Grief. Pictured at left are, left to right, Stuart Mitchell, vice president and metro market leader for Baptist Memorial Health Care; Bryan Ford, Regions senior vice president; Nancy Averwater, administrator and CEO of Baptist Home Care and Hospice Services; Joe DiNicolantonio, Regions West Tennessee area president; David May, Regions executive vice president; and Don Pounds, senior vice president and CFO of Baptist Memorial Health Care.*

*"We're grateful to merit the support of Regions for this project," said Scott Fountain, senior vice president of Baptist Memorial Health Care. "The support of the community, our fellow colleagues and such respected and stable institutions as Regions show the diverse commitment for what Baptist is planning to do."*

# CLASSIFIED ADS

## YARD SALE

- Garage sale May 8-9 at 3058 Chaucer Lane in Bartlett, multi-family sale includes clothing, household items, outside fireplace and more.
- Rain date for neighborhood yard sale from 8 a.m. to 4 p.m. May 15 and May 16; clothing, jewelry, furniture, pool table, health care equipment, scrubs, housewares, dinnerware and much more for sale. From Southaven, take Hwy. 61 south toward Tunica, turn right on Church Road and follow signs.
- Multi-family garage sale May 16 from 7-10 a.m. at 307 Steadman Lane in Cordova; furniture, TVs, baby items, dishes, luggage, clothing and more for sale.

## HOUSEHOLD

- White iron daybed with trundle bed, \$200. Call 901-826-6119 after 5 p.m.
- California king bed with six drawers, two lights and oval mirror, \$350; black steel bunk bed with futon bed/couch on bottom, \$200; twin bed with self headboard and four drawers, \$300. Call 901-734-2012.
- Folding bar with rails in finish, solid hardwood construction in golden oak finish, raised panel front and sides, large leveler for extra stability, heavy duty locking rubber casters, chrome foot rails, bar folds down easily from triple to double to single size, two storage drawers, locking cabinets, drawer with stemware insert, 60x23x43, two stools, \$275. Call 901-212-9854.
- Hand-carved pedestal table with three large fish holding glass table top, \$300; seven-foot long couch, chenille gold tone, \$350. Call 662-487-7827.
- Queen-size cherry sleigh bed with mattress and boxspring, dresser with oval mirror and two night stands, Bassett brand, all in good condition, \$500; will also sell the queen comforter, curtains, decorative pillows and rug for \$75. Call Amy at 901-240-1968 or e-mail amyedpsych@comcast.net.

## VEHICLES

- 2003 Toyota Camry LE sedan, 104,000 miles, 4 cyl, auto, air, four new tires, black with tinted windows, great condition, \$8,500 OBO. Call 901-517-2212.
- 2008 Honda Fit sport, 8,300 miles, blue, auto, power, cruise, 5 dr, alloy wheels, \$15,000. Call 901-603-1678.
- 2005 Saab 9-3 with bumper to bumper certification to assume payments, well maintained, leather, red, manual transmission. Call 901-497-7599 and leave a message.

## MISCELLANEOUS

- ProForm elliptical trainer, less than one year old, great condition, \$500. Call 901-465-5140.
- The Bean Ultimate workout kit with DVD, new in box, \$25; Ab Lounger, good condition, \$30; BowFlex Treadclimber, excellent condition, \$800. Call 901-239-6850.
- Bushnell telescope, model 78-9519, 900 mm focal length, 60 mm objective lens (F/15.0), excellent condition, \$75. Call 901-292-2645.
- Hobby Lobby wedding arch, seven feet, peaked, white with rust-resistant finish, excellent condition,

used once, minimal assembly required, \$10; wedding cake topper, twinkling white floral with battery compartment, perfect condition, used once, \$10. Call 901-292-2645.

- Wedding dress and veil, white lace, beaded, long sleeves and train, size 16, \$400; white satin shoes, size 8.5, \$20; tiara, \$15; Lexmark Z22 printer, great condition, \$20; Dell keyboard, mouse and 15-inch monitor, \$40; Sylvania 19-inch TV/VCR combo, great condition, \$35. Call 901-763-1567 after 3 p.m.
- 2001 Cub Cadet riding lawn mower, 2138 series, with cover and buggy, 181 hours, \$1,000. Call 901-756-0212.
- Squire 7-string Stratocaster VII, no case, \$200. Call 870-897-0462 and leave a message or e-mail dcan-tara@sbcglobal.net.
- 62-inch TV in its own cabinet, good condition, you pick up, \$350 OBO. call 901-744-6452 and leave a message.
- Four tires and wheels for Nissan Altima, 205-60-15, includes covers, lugs and locking lug, \$100 for all four. Call 901-494-3380.

## REAL ESTATE and VACATION PROPERTY

- Home for rent at 4322 Elmridge, 3 BR/1 BA, eat-in kitchen, fenced yard, CH/A, carpet, w/d connection, ready to move in, \$700 per month, \$500 deposit, no pets. Call 901-626-1435.
- Home for rent, 3 BR/2 BA, kitchen/den, combination living room, \$750 per month plus deposit. Call 901-326-6798.
- Home for rent at 2926 Armistead/Cherokee area, 3 BR/1 BA, tile in kitchen and bathroom, carpet in bedrooms, large den, w/d connection, carport, \$600 per month, \$300 deposit. Call 901-461-3432.
- Six lots with ridgetop views for sale in Perry County, Tenn., near the Buffalo and Tennessee rivers, utilities on or close to properties, each lot with private, gravel drive and gate. Average lot size is 9 acres, \$49,900. Call 901-262-3411.
- Senatobia, Miss. home for sale, 3 BR/2 BA, near golf course, 2,000 square feet, fireplace, tile floors, fenced in back yard with patio, 20X15 finished bonus room upstairs, \$159,000. Call 662-934-8726.
- Time share for sale, Festiva Resorts and Cabins at Green Mountains in Branson, Mo. Sleeps six, 2 BR/2 BA, even years, maintenance fees paid up to date through 2010, \$4,000. Call 901-837-2994 after 6 p.m.
- Olive Branch home for rent, 3 BR/2 BA, game room, 12 fenced acres with barn and lake, \$1,500 per month and \$600 deposit. Call 901-603-7786.
- Bartlett home for rent, 3 BR/2.5 BA, whirlpool tub, his/her closets, fenced patio area, all bedrooms up, Mexican tile floors, laundry room. Call 901-237-3243 for an appointment.
- Horn Lake homes for rent, 3140 Edenshire, 3 BR/2 BA, fenced back yard, deck, \$835 per month with \$650 deposit; 7052 Foxhall, 3 BR/2 BA, fenced back yard, \$850 per month with \$650 deposit. Call Ricky at 901-301-1718 or e-mail rg@comcast.net.
- Perdido Key, Fla. beach condominium, 2 BR/2 BA, full kitchen, w/d, Jacuzzi, gated with tennis courts, two pools, fitness center, visit [www.floridacondoonthe-](http://www.floridacondoonthe-beach.com)

## CLASSIFIED AD GUIDELINES

Classified ads are published as a service to Baptist colleagues in each edition of Baptist Leader. Submissions for each edition of Leader must be received by 2 p.m. on the preceding Monday. For any ad, please include work number and location for verification purposes and **one non-work number for publication**.

Ads run at least once, and will run as space allows. New ads will receive preference over repeat ads. Services and goods offered must be legitimate and legal, and Leader cannot be responsible for misprints, omissions or false advertising. All ads may be rejected at the discretion of Baptist Memorial Health Care administration or the editor.

Ads for services and goods must be offered or wanted by Baptist colleagues, individuals or independent contractors. Franchises, other non-independent services, medical, dental and other clinical services are not eligible for classified ads.

To submit an ad, e-mail [leader@bmhcc.org](mailto:leader@bmhcc.org) or fax to 901-227-3516.

beach.com and call 901-386-9544 to reserve.

## WANTED

- Used computer desk wanted, reasonably priced. Call 901-605-3867 and leave a message.

## PETS

- Free kittens to good homes, 10 to choose from, Bartlett area. Call 901-292-0812.

## SERVICES

- Landscaping services, including mowing, mulching, trimming, edging, bedding and other lawn maintenance, free estimates. Call 901-270-0809.
- Residential and commercial cleaning, Mother's Day special, two cleaning ladies for two hours, \$80. Call 662-449-1550.
- Auto repairs, tune ups, AC work and brake and engine work, we buy junk cars. Call 901-337-3031.
- Professional landscaping, any size yard, call 901-406-9443 for a free estimate.
- Certified personal training services, can do in-home sessions, e-mail Lee Otts at [flofitness@live.com](mailto:flofitness@live.com) or call 901-550-8998.
- Interior painting, decorative textures and finishes, trim installation, most home repairs. Call 901-246-7129.

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